

COSMEGRAM

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society of
cosmetic chemists
CALIFORNIA

EDUCATIONAL HOUR



THE NEUROSCIENCE OF BEAUTY

Daniel B. Yarosh, PhD
Independent Technology Advisor

Human beauty is a major focus of our art, cinema and literature. Beauty and its perception by the brain have evolved together, and in fact we can say that “nothing in beauty makes sense except in light of the brain”. Men and women have different strategies to appear attractive, and have different interests in identifying beauty in people. Nevertheless, men and women from all cultures agree on who is and who is not attractive, and throughout the world attractive people show greater acquisition of resources and greater reproductive success than others. The brain employs three modules, composed of interconnected brain regions, to judge facial attractiveness: one for identification, one for interpretation and one for valuing.

...continued on page 3

DINNER HOUR



SIX DEGREES OF RON DISALVO

Dr. Ron Disalvo
INTEGRATED RESEARCH

Dr. Ron Disalvo is a world-renowned cosmetic scientist, joining Redken Laboratories in 1967 as the director of their product development division. Since 1975, Dr. Ron served as the Vice President of Research & Product Development, creating the Redken Research Center. In 1981, Dr. Ron was a Partner/Director, at Research & Product Development of Aura Industries, where he developed futuristic hair care products. Later Aura Industries was acquired by Clairol Division of Bristol Myers Clairol Corporation, and he stayed on as a consultant.

...continued on page 3

MEETING OVERVIEW

Date: Tuesday - May 23, 2017
Location: Duke's Malibu
Menu: Hawaiian Luau Buffet
and Dessert

RESERVE NOW ►

Reservation Deadline: 5:00 pm Friday - May 19, 2017
Reservation Link: www.caliscc.org/events

5:00 pm: Educational Hour
6:00 pm: Social Hour
6:30 pm: Dinner Hour and Speaker

[Meeting Details on Page 2](#)

Prices increase after Reservation Deadline
No refunds after Reservation Deadline
Walk-in space is not guaranteed

MEETING DETAILS

LOCATION:

Duke's Malibu
21150 Pacific Coast Hwy
Malibu, CA 90265
(310) 317-0777

COSTS:

- Members with reservations (\$40)
- Members without reservations (\$65)
- Non-members with reservations (\$65)
- Non-members without reservations (\$70)
- Emeritus members with reservations (FREE)
- Emeritus members without reservations (\$65)

MENU:

The Luau Buffet comes with various selections of appetizers, salads, entrees, sides and Kimos Original Hula pie for dessert.

- Huli Chicken
- Grilled King Salmon
- Vegetarian Red Curry

RESERVATIONS:

The reservation pricing deadline is at 5pm on the Friday before the monthly meeting. Non-reservation pricing must be paid after this deadline. Reservations are not refundable after the reservation deadline. Please register and pay online at www.caliscc.org or call Sara Benoit at 714-521-5222 ext.141. Call-in registrations must be guaranteed with credit card and will be charged for no-show.

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EDUCATIONAL HOUR *...continued from page 1*

Key elements that go into the judgment are age and health, as well as symmetry, averageness, face and body proportions, facial color and texture. These elements are all Costly Signals of reproductive fitness chosen because they are difficult to fake. However, people deceive others using tricks such as coloring hair and cosmetics, while people also focus on detecting fakes in others. People regularly deceive themselves, especially about their own attractiveness, and use self-signally actions to indicate to themselves their own true value. Lessons from neuroscience can improve how we make and sell cosmetics and beauty products.

ABOUT THE SPEAKER



Daniel B. Yarosh is a technology advisor and expert on the convergence of science and business in skincare and dermatology.

His attention is now focused on the emerging sciences in skin care, such as DNA repair and the microbiome, and neuromarketing and evolutionary biology of beauty. He advises companies on applications of biotechnology and scouts for the latest technology that can impact the beauty and skincare industries.

Dr. Yarosh serves on the Board of Directors, Aceto Corp. (Nasdaq: ACET) a NY pharma company, including the Audit & Risk as well as the Compensation Committee.

He retired from Estee Lauder Co. in 2016 after serving as Chief Technology Advisor. From 2008 to 2014 he was Senior Vice President, Basic Science Research, Estee Lauder Co. and was responsible for their worldwide basic research. He supervised labs focused on biology, biochemistry, botanicals, physics, optics, imaging, skin physiology and clinical testing in 5 global sites. Basic science research includes internal projects, collaborations with vendors and support of university research through its extramural research program. This provided the fuel for the continuous stream of innovative prestige beauty products for which the Estee Lauder brands (including Estee Lauder, Clinique, MAC, Origins and Crème de La Mer) are renowned. During his tenure, Estee Lauder launched hero iconic brand products that exceeded projections, overall sales grew ahead of competition, and the EL stock price tripled.

Dr. Yarosh received his BA degree in Biology from Macalester College, St. Paul, Minnesota, in 1976, and his Doctorate in Molecular Biology from the University of Arizona College of Medicine in 1978. He served as a National Science Foundation Fellow at Brookhaven National Laboratory, Upton, New York, and then a Staff Fellow and Cancer Expert at the National Cancer Institute of the National Institutes of Health, Bethesda, Maryland.

In 1985, Dr. Yarosh founded the biotechnology company AGI

Dermatics, with an emphasis on the commercial application of DNA repair. He is the inventor of Dimericine (T4N5 liposome lotion), which is a liposomal DNA repair enzyme for the prevention of skin cancer. AGI Dermatics also supplied ingredients to many major worldwide cosmetic and personal care companies. In 2006 the company launched its own Remergent® brand of skincare products, including sunscreens and prescription drugs. In 2008, AGI Dermatics was acquired by the Estee Lauder Co.

Dr. Yarosh is the author of more than 100 scientific papers and two dozen patents. He is a member of the American Academy of Dermatology, and has been an active participant in the global scientific and New York biotechnology communities. In 2004, the International Union of Photobiology presented Dr. Yarosh with the Finsen Award, which is granted every four years at the International Congress for Photobiology for breakthrough research in the photobiology sciences. In 2008 he was honored by the American Cancer Society, Nassau County, for his professional service.

His book *The New Science of Perfect Skin*, about skincare technology in the cosmetic marketplace, was published by Random House in May 2008.

DINNER HOUR *...continued from page 1*

ABOUT THE SPEAKER



Since 1987 to now, Dr. Ron has been an integral part of John Paul Mitchell Systems, where he was responsible for developing many of the iconic products Paul Mitchell is known for today. Today, Dr. Ron and his adorable wife, Dr. Jeane DiSalvo, own and operate INTEGRATED

RESEARCH, a leader in cosmetic formulation consultation.

Dr. Ron has authored over 92 articles and has written, coauthored and/or contributed to the writing of 31 technical books, including *The Chemistry & Manufacture of Cosmetics*. He has taught cosmetic science and related subjects at UCLA, and has been a top lecturer of cosmetic science for eight universities. He is a Chartered Chemist, Chartered Scientist and Fellow of the Royal Society of Chemistry, Emeritus Member of the Society of Cosmetic Chemists, and holds membership in The American Association of Pharmaceutical Scientists, The Royal Institution of Great Britain, The Association of Formulating Chemists, The American Academy of Science, the New York Academy of Science, and The American Academy of Anti-Aging Medicine. Dr. DiSalvo has appeared on hundreds of television and radio shows around the world and has been featured in over 100 articles in international publications and magazines reporting on his incomparable work and contributions to beauty in skin and hair care.



society of cosmetic chemists

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2017 Calendar

January 24th	Chapter Meeting	Manhattan Beach Marriott
February 11th	Dinner Dance Gala	The Disneyland Hotel
February 28th	Chapter Meeting	Sheraton Universal City
March 28th	Chapter Meeting	Manhattan Beach Marriott
April 25th	Chapter Meeting	Manhattan Beach Marriott
May 23rd	Chapter Meeting	Duke's in Malibu
June 27th	Chapter Meeting	San Francisco Marriott Marquis
July 29th	Summer Event	The Magic Castle
September 26th	Chapter Meeting	Irvine Marriott
October 12th	Luncheon Meeting	Phoenix, AZ
October 25th & 26th	Suppliers Day	Long Beach, CA
November 28th	Chapter Meeting	Warner Center Marriott

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NATIONAL SCC FEATURED MEMBER

The Society thinks its time to acknowledge more members more often, so we've decided to place a spotlight on members whose dedication to the SCC has not gone unnoticed.



GILBERTO AMPARO
CEO/ FOUNDER OF COLOR DESIGN LABORATORY INC.
MEMBER SINCE 2002
CHAPTER: CALIFORNIA

What advice would you give your younger self who is just starting out in the industry?

I would advise my younger self to be patient. Remain in the industry because you enjoy it and because of the fun you derive from developing cosmetic and personal care products.

1) What made you pursue a career in the cosmetics/personal care industry?

I first became interested in the industry after helping one of my friends on some projects. I was instantly captivated by the process of developing and matching color cosmetics products. Seeing the way that others reacted to the makeup products and the way that they enjoyed using them was simply exciting for me.

2) What is the favorite part of your job?

My favorite part of being CEO is getting to witness the way that the people and the equipment work in harmony during the production process.

3) What has been your most recent professional accomplishment?

I recently developed one of the most sought-after makeup palettes in the market and have also grown my company from an employer of 45 people to 170 people.

4) How has membership in the SCC been of value to you?

Being a member of the SCC has granted me the opportunity of interacting with all sorts of colleagues in the industry and has allowed me to exchange experiences and knowledge with them. The friends and colleagues I have met through the SCC have even helped me with my business. I value my membership highly.

5) What is a fun fact about yourself, outside of the SCC and your professional life?

I enjoy spending my Sundays eating carne asada and flying my remote control helicopter at the park with my beautiful wife, daughters, and pet dog.

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REGULATORY ARTICLE : REACH PRE-REGISTRATION FOR PRODUCTS SOLD IN THE EU



Janet Winter (Blaschke), MSBiol, RSB (UK)
International Cosmetics & Regulatory Specialists



What is REACH?

REACH is an acronym for Registration, Evaluation, and Authorization of Chemicals in Europe. This refers to the program for chemicals registration and quantifying the safety and effects of chemicals on people and the environment. The full text of the primary Regulation can be found at: <http://eur-lex.europa.eu/legal-content/EN/TXT/?uri=CELEX%3A02006R1907-20140410>. This is not a Cosmetics-specific Regulation, but the burden for cosmetic companies is real, and requirements are triggered for the individual ingredients we use in cosmetics.

How do I know if I have to register?

If you are selling products into any of the 28 EU Member States, those products must have all eligible ingredients fully registered. Full toxicological files ultimately need to be

submitted for each chemical.

If I am a Cosmetic product marketer, why should I care?

If a chemical enters Europe, even if it is only contained in a finished product, it falls under this Regulation. So if an American company exports Cosmetics to Europe, the chemicals in those products must be registered.

What is pre-registration?

Certain chemicals are eligible for pre-registration. Those that have previously been assigned EINECS numbers generally can be submitted under a pre-registration. Pre-registration does not remove the requirement for full registration, but it does extend the time by a year to do a full registration by the May 31, 2018 deadline.

Why is a pre-registration an advantage?

Pre-registration does not require a full toxicological profile of the ingredient, and simply notifies ECHA of your intent to register. There are no government fees for this process, though it does have to be completed by a European entity.

How much time do I have to pre-register?

Not much. The pre-registration period is expiring on May 31, 2017. Any ingredient that is imported in quantities equal to one ton or over (per product line) must be in ECHA's system by that date. If the May 31 pre-registration deadline is not met, the ingredient is subject to immediate full registration, with a complete toxicological data file and fees due to the government.

Who is responsible for Enforcement?

The European Chemicals Agency, or ECHA. (website: www.echa.europa.eu) is the EU body that is responsible for REACH. The local Health Authorities also share responsibility in each Member State (Country) in the E.U. There can be enforcement action from any and all 28 countries in the E.U.

What can happen if I don't comply?

Penalties are multi-faceted.

- 1) Any products containing the chemical that is not registered will be immediately quarantined and cannot be shipped or sold until the authorities are satisfied that registration is complete, which can cause long-term supply chain interruption.
- 2) Each of the 28 Member States has the authority to demand a recall of those products, even if there is no immediate health threat to the consumer.
- 3) In addition, monetary penalties apply in virtually all cases.

PRE-REGISTRATION IS AN EASY WAY TO AVOID THESE CATASTROPHIC EFFECTS TO A BUSINESS.

REACH is a Chemicals registration program that is here to stay. Any company that does business in Europe must be clear on their responsibilities. Any American company that imports products or chemicals must be represented in the E.U. under REACH (called an "Only Representative"). The Only Representative must be familiar with chemicals and be able to participate in highly technical discussions involving toxicology and chemistry with this complicated requirement.



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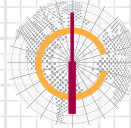
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LEGENDS AND LEGACY : DR. LEE HUNTER'S REMEMBRANCE

Hayley Hoffman, Kinetik Technologies

On March 30th, 2017, the Industry lost Dr. Lee Hunter, President and CEO of ProDesign. He had thirty-seven years of successful and distinguished experience in the personal care products industry leading R&D groups for several major corporations. Dr. Hunter was generally recognized as one of the world's experts in the science of hair and personal care product development and held a BS degree in Mathematics and Chemistry; and a Ph. D. in Physical Chemistry from Iowa State University.

In my brief correspondence with Dr. Hunter's daughter, Christie, she shared with me this story:

He was such a scientist! His whole life. Even while in the hospital when he was in and out of consciousness, he overheard the nurse mention a zinc cream that she was going to apply and he perked up and asked her what the zinc was mixed with. She looked puzzled and said that she didn't know and Lee continued to explain that zinc is never alone, that it always has as carrier, and is never applied alone. So funny! We couldn't believe it. His chemist mind was at work at his darkest moments!

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And so it is with great sadness that we announce that Dr. Hunter passed away on March 30, 2017. He fought a long battle with cancer, hard and well. He never wanted to retire and he certainly went all the way to the end serving ProDesign as our Visionary, CEO and President. We have had many lessons from him over the years and have enjoyed his brilliance, dry humor, love of life, love of knowledge & education, integrity of the science in his amazing hair products and his friendship.

My brother, Billy Hunter, my mother, Sharon Hunter, and myself will continue to run ProDesign and bring you the specialty science products that you know, use and love. Both Billy & Christi have worked alongside their father for many years. Sharon, of course has been a backbone for us all. The signature ProDesign formulas have been passed down with love & care and with the addition of professional bio-chemist consultants that we have partnered with, we will continue to provide these excellent, science based products for you.

Dr. Hunter's memorial will be held in Ventura, CA on Tuesday, May 16. Email us for more details if you wish to attend. We'd love for all of you to send in a note, pictures or video of how you knew Dr. Hunter and how he has impacted your life. We will display these memoirs in honor of him.

Send all correspondence, pictures or videos to: ChristiKing@prodesignhair.com (if your file is too big, contact me and we'll use Dropbox).



Dr. Lee Hunter

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Cali SCC is committed to offering an effective platform for members to post open job positions directly on our website to assist with finding qualified employees to fill these positions. To view job listings or to add a position to our website, please visit our employment page at www.caliscc.org/employment or contact Ledian Dergrigorian directly at LDergrigorian@cosmeticgroupusa.com.

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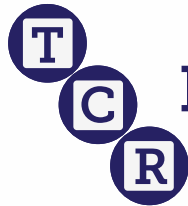
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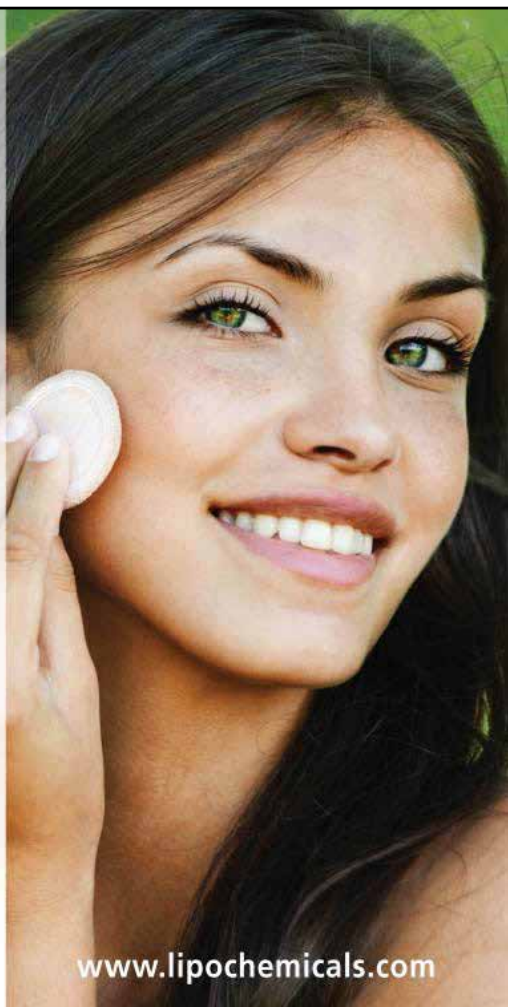
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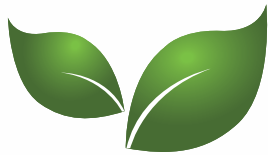
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HOSTED BY:

SCIFTS Co-Sports Chairs: Chris Quevedo, Kevin Johnson, Brittany Wagner, Angelo Barriga

SCC Co-Sports Chairs: Richard Hersey, Angie Inouye, Jennifer Hurtikant, Don Hurtikant

REGISTER:

Register online at www.scifts.net/store/page8.html or contact the SCIFTS Office at 714-282-0919.

LOCATION:

GOLF

Meadowlark Golf Club
16782 Graham Street
Huntington Beach, CA
Tournament Style: Scramble

TENNIS

Seacliff Country Club
6501 Palm Avenue
Huntington Beach, CA

SCHEDULE:

GOLF

Golf Registration: 9:00 AM
Putting Contest: 10:00 AM
Lunch: 11:00 AM
Shotgun Start: 12:00 PM
Dinner: 6:00 PM

TENNIS

Tennis Registration: 10:00 AM
Professional Clinic: 11:00 AM
Lunch: 12:00 AM
Dinner: 6:00 PM

PLAYER COSTS:

- \$150 Single Player
- \$600 Foursome
- \$75 Dinner only

CLUB RENTAL:

Reservations are required for Rental Clubs. Please contact Meadowlark Golf Club in advance to reserve clubs. The cost per player above does not include club rental for Golf.

QUESTIONS?:

SCC: Richard Hersey 949-521-8079 or rhersey@coastsouthwest.com

SCIFTS: Chris Quevedo 949-304-4355 or cquevedo@batoryfoods.com

SPONSORSHIP:

If you're interested in sponsoring the tournament, please contact Chris Quevedo, SCIFTS Sports Chair at cquevedo@batoryfoods.com.

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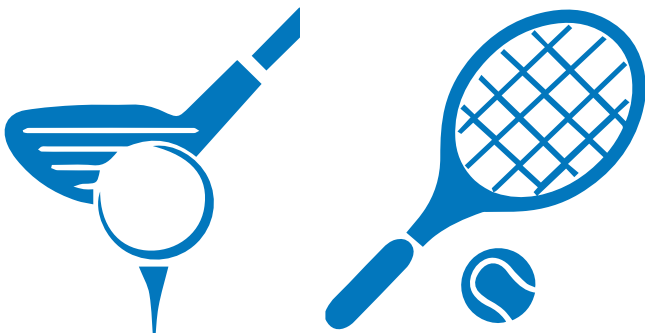
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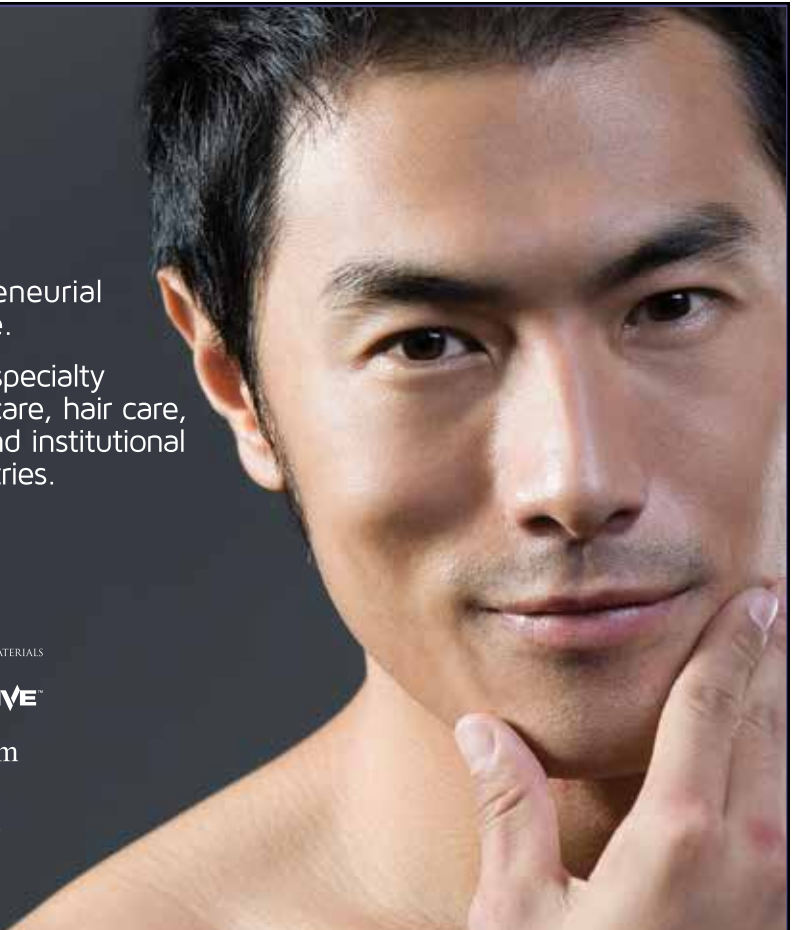


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SCC MEMBERSHIP

The California Chapter of SCC is a nonprofit membership organization with a focus on furthering the interests and recognition of cosmetic scientists while maintaining the confidence of the public in the cosmetic and toiletries industry. By joining the Society, members can take advantage of many opportunities to learn, educate, and network with their peers. There are different levels of membership (see below for descriptions). We encourage you to find the one that is right for you.



BENEFITS OF BECOMING A MEMBER

- Discounted rates to all California and National SCC functions
- California Chapter newsletter (Cosmegram) mailed and emailed, published 8 times per year
- Subscription to the Journal of Cosmetic Science, the National Society publication, published 6 times per year
- Updates on the newest technology
- Scientific Seminars
- Suppliers Day
- Networking
- Member discounts to IFSCC Conferences and Congresses

TYPES OF MEMBERSHIPS

General Membership - General Membership is available to persons engaged in scientific or technical work in the cosmetics and toiletries industry or in related governmental or academic areas, who have earned a Bachelor's Degree in the chemical, physical, medical, pharmaceutical, biological or related sciences and technology. In addition, those working in a technical capacity within the industry for at least five years, who have completed two years in a recognized related academic program are eligible, as those who may lack sufficient academic background, but who have worked in a technical capacity in the cosmetic science industry for at least ten years.

National Affiliation - Available to persons interested in the objectives of the Society, but not qualified for General Membership. National Affiliates are entitled to all membership privileges, except that they may not vote or hold elected office within the Society or its Chapters.

Junior Membership - Available to persons who hold an appropriate undergraduate degree in science and who are pursuing a post graduate degree. Junior Members are entitled to all membership privileges, except that they may not vote or hold elected office within the Society or its Chapters. Half dues.

Student Membership - Available to fully matriculated undergraduate students in a scientific program at recognized colleges and universities. Student members are entitled to all membership privileges, except that they may not vote or hold elected office within the Society or its Chapters. Reduced dues.

Emeritus Membership - Any member who has reached the age of 65 years and who has been a dues paying member in good standing for 25 consecutive years may request to be nominated for transfer to Emeritus Membership status. Upon approval by the Board of Directors, such members shall be entitled to all privileges of a General Member for life, with exemption from payment of dues, except that they are not eligible for election as an Officer or Director within the Society.

Retired Membership - Any member who has retired from the cosmetic industry and is over 55 years of age, and has been a dues paying member in good standing for 15 years, may apply for Retired Membership status. Upon acceptance, Retired members are entitled to all privileges of a General Member, except that they may not hold elected office within the Society or its Chapters. Half dues.

Fellow Membership - General members who have achieved full maturity in the profession, as evidenced by a record of outstanding achievement and leadership may be elected a Fellow of the Society by the Board of Directors upon recommendation by the Fellow Certification Committee.

Honorary Membership - Granted by the Board of Directors to individuals for distinguished service to the Industry.

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- Or -

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