

# COSMEGRAM

APRIL 2022 • VOL 52 | ISSUE 4



society of  
cosmetic chemists  
CALIFORNIA

## EDUCATIONAL HOUR



### PANEL DISCUSSION: HOW THE COSMETIC INDUSTRY CAN MAKE THE WORLD A BETTER PLACE

*Tiffany Buzzatto, CEO & Founder of DEW MIGHTY*  
*Kate Assaraf, Founder of Dip Sustainable Hair Care*  
*Lindsay McCormick, Founder of Bite Toothpaste Bits*

April is Earth Month and Earth Day is April 22. In celebration, we will bring light to this month-long emphasis on the planet, sustainability, and what steps one can do in making the world a better place. Is the cosmetic industry moving towards making the world a better place? Are we helping or harming the sustainability and zero waste movement? Let's have a conversation and hear from 3 women founders of brands that are based on the pillar of true sustainability and zero waste education.

...continued on page 3

## DINNER HOUR



### FINANCIAL ADVISEMENT AND PLANNING

*Philip Board*  
*Financial Advisor, Centaurus Securities, Inc.*

From his earliest days as a financial advisor, Philip Board has been committed to serving clients with great care, by offering personalized attention, relying on lessons he learned from his father, and always delivering with humility and humor. Philip founded 1on1 Financial to deliver on his commitment to serving clients and has grown the firm from a one-person boutique to full-service practice with a team of professionals.

Philip's approach begins with his investment philosophy, one that is tactical and proactive, fully committed to implementing changes as the economic climate is changing.

...continued on page 3

## MEETING OVERVIEW

**Date:** Tuesday - Apr 26<sup>th</sup>, 2022

**Time:** 5:00 PM to 8:30 PM

**Location:** Sheraton - Universal Studios

**Menu:** Chicken, Steak, Eggplant

5:00 pm: Social Hour

6:16 pm: Panel Speakers

7:30 pm: Dinner and Speaker

[Meeting Details on Page 2](#)

**RESERVE NOW** ▶

**Reservation Deadline:** 5:00 PM Friday - Apr 22<sup>nd</sup>, 2022

**Reservation Link:** [www.caliscc.org](http://www.caliscc.org)

Prices increase after Reservation Deadline

No refunds after Reservation Deadline

Walk-in space is not guaranteed

## MEETING DETAILS

### LOCATION:

Sheraton - Universal Studios  
333 Universal Hollywood Dr  
Universal Studio, CA 91608

### COSTS:

- Member Registration (\$30)
- Guest Registration (\$65)
- Emeritus Registration (FREE)
- Student Registration (FREE)

### MENU:

#### Entree Choices:

1. Roasted Garlic Chicken Breast with Meyer Lemon Jus
2. Blue Cheese Cursted New York Steak with Madeira Sun-dried Cherry Sause
3. Eggplant Melanzana with Roasted Herb Tomato Coulis

**Salad** – Baby Romaine, Shaved Romano, Garlic Crostini, Classic Caesar Dressing

**Dessert** – Chocolate Layer Cake, Port Reduction, Sour Cherries

### RESERVATIONS:

The reservation pricing deadline is at 5pm on the Friday before the monthly meeting. Non-reservation pricing must be paid after this deadline. Reservations are not refundable after the reservation deadline. Please register and pay online at [www.caliscc.org](http://www.caliscc.org) or call Stephen Baesmann at 562-292-8051. Call-in registrations must be guaranteed with credit card and will be charged for no-show.

## MONTHLY MEETING SPONSOR



Organic Bioactives is a New Zealand leading researcher and manufacturer of native marine and land bioactives. We're dedicated to bringing the power of New Zealand's rich and bountiful biodiversity together with modern skincare science to produce clean beauty bioactives without compromising either their efficacy or our precious environment.

**Company web address** – <https://organicbioactives.com/>  
**Contact info** - [info@organicbioactives.com](mailto:info@organicbioactives.com)

## ABOUT THE PANELISTS



**Tiffany Buzzatto, CEO & Founder of DEW MIGHTY**

Launched in April 2020, DEW MIGHTY invented a luxurious solid serum that delivered high performance results without the need for trashy packaging. Creating a company from the ground up allowed me to implement the highest standard of sustainability and product performance with no compromises. For Plastic Free July, Tiffany was invited to takeover Marie Claire's Instagram account for 24 hours, sharing and educating 2M followers on the impact of throw away culture in the beauty industry revealing "susty swaps" for the everyday beauty enthusiast.

We have been featured in Forbe's, Cosmopolitan, Elle, W, Popsugar, Marie Claire, and The Daily Mail as the waterless, refillable, streamlined solid beauty product that is slowing down the beauty industry. DEW MIGHTY was Tiffany's way of colliding her love of travel adventure and outdoorsy living with her lifelong career in beauty. We continue to push the boundaries of creating unique skincare without sacrifices. Afterall, we only have one planet to live on unless you plan to move to Mars?

DEW MIGHTY creates clean and effective skin care products while striving for zero waste. Products are thoughtfully designed to deliver high performance benefits without plastic, sans water, and contained in minimal packaging while always being refillable. Sustainability is not an after thought but instead a primary reason for why this company was born.



**Kate Assaraf, Founder of Dip Sustainable Hair Care**

Kate has innovated strategy for household brands like The Kardashians, Disney, Turner Sports, Cabbage Patch Kids, & American Eagle; but what makes her most excited is helping emerging brands grow big teeth, while staying resourceful. She recently founded Dip Sustainable Hair Care in October 2021 to solve the problem of, "How do I be eco-friendly without looking eco-friendly.?!"

Kate has been featured in Allure, Cosmopolitan Magazine, BYRDIE & in 2020 she was named a "Woman Of Courage" in Insigniam Quarterly's issue celebrating female leaders who "think big, confront challenges head-on and never, ever take the well-worn path". When she isn't behind the scenes branding you can find her trail running, skiing or surfing and leading a genuinely eco-conscious life to help protect Earth's natural playgrounds for future generations.

Dip Premium Hair Care is an environmental awareness company parading around as a damn good personal care company, not the other way around. The hair care bar is one bar for all hair types and genuinely perform like the luxury salon brands. Goal of Dip is to inspire you to buy better and buy less.



**Lindsay McCormick, Founder of Bite Toothpaste Bits (Because It's The Earth)** - Plastic-free, cruelty-free products on a mission to become the world's most sustainable personal care company.

Lindsay was working as a surf instructor turned TV producer which had her traveling all over the world. It was during her travels that she realized she was going through plastic toothpaste tubes at a rapid pace. The repeated use of plastic didn't align with her values of conservation and sustainability, so she did something about it. This marked the beginning of Bite and why Lindsay felt there

needed to be a more sustainable solution to brushing our teeth.

Unable to find travel-friendly, plastic-free alternatives to the toothpaste she was using, Lindsay enrolled in a self-taught online chemistry course, where she learned all about making toothpaste and spoke with every dentist and dental hygienist she could find to come up with a more eco-friendly idea.

Lindsay made her first Bite tablets in her living room on a hand-press tableting machine as a way to reduce her personal environmental footprint. Her early customers consisted mostly of family and friends who shared her passion for sustainability. But once a social media video went viral, sales skyrocketed overnight and she quit her full-time job to launch Bite.

Bite makes plastic-free personal care bites and accessories that are absent of harsh chemicals. All you have to do is bite (hence the name) down on one before you brush and the mint-like pellet acts in the same way that toothpaste does to clean your teeth and freshen your breath. As of Sept. 2021, Bite has expanded into the general personal care industry and now offers both the first ever 100% plastic-free deodorant with compostable refills and 100% pump-free moisturizing body balm (one refill is the equivalent of five 8oz bottles of lotion).

Lindsay appeared on ABC's Shark Tank where she turned down a six-figure deal from both Mark Cuban and Kevin O'Leary and was named as one of Fast Company's Most Creative People. Lindsay and her team want to keep Bite streamlined and to continue disrupting the personal care market, one tablet at a time.

Bite started with two questions: Why does toothpaste come in plastic tubes and what exactly are we putting in our bodies when we brush our teeth? At the heart of Bite, we want to do better. That means asking ourselves, every day, how we can improve. Whether it's mindlessly tossing out an empty toothpaste tube or glossing over the ingredients list, small daily actions can shape the future of our planet. By uncovering how we can be better to ourselves and to the earth, we are one step closer to a healthier and plastic-free world.

## ABOUT THE SPEAKER



He earned a Master of Science in Financial Services as well as the Certified Fund Specialist designation from the Institute of Business and Finance (IBF) located in La Jolla, Ca. Philip also credentials in advanced estate planning as well as retirement

income planning, both from IBF. He holds licenses in life insurance and health insurance along with the Series 7, 63, 65 and 24 registrations with Centaurus Securities, Inc. Philip is frequently invited to train other financial advisors across the country on how to use technology to be more effective and client centric.

Philip enjoys spending time with his wife Patricia, and their two amazing daughters adopted from China. His favorite pastimes include road and mountain biking, snow skiing and scuba diving. Philip is an active member of his community, served as two-time President of the Upland Foothill Kiwanis, and is active in raising money for cancer research.

## Skincare & Fermentation: What You Need to Know Part 1

*Originally published by Skindie ([www.skindie.co](http://www.skindie.co)). Re-published with permission.*

Whether you've been on a kombucha or kimchi kick to improve your gut health or love Asian beauty brands, you're probably aware of fermented ingredients in skincare and why they're so popular. While the trend is definitely not new, we continue to see products on the market that claim to be special due to fermentation. Some even sound downright good enough to eat — like Drunk Elephant Sweet Biome Fermented Sake Hydrating Spray and Fresh Kombucha Antioxidant Treatment Essence. Curious to learn what's fueling the trend and how fermented drinks entered both your fridge and skincare routine? Read on for Part 1 of our series on fermentation in skincare, in which we'll cover some basics.

### A Lil' Background

Fermented skincare, like many beauty trends of late, takes its cue from the food and health/wellness industries, including the focus on naturally-derived ingredients and the skin microbiome. Seeing how certain foods have gained popularity in the name of gut health, the skincare industry has also applied the concept of fermentation to skincare. According to Mintel, 28% of all skincare products launched between December 2018 and November 2019 contained fermented ingredients, and 16% of women in the U.S. reported interest in using skincare products containing fermented ingredients. We're seeing probiotics and post-biotics, by-products of fermentation that have featured heavily in food marketing, get a lot of play (and recently, legal action, as was the case with TULA and its claims around probiotic skincare).

Many iconic products feature fermented ingredients — the SK-II Facial Treatment Essence, Neogen Dermalogy Real Micro Ferment Essence, Benton Fermentation Essence, and COSRX Galactomyces 95 Tone Balancing Essence are just a few examples. The SK-II product features a great origin story. It's hero ingredient is Pitera (a.k.a., galactomyces ferment filtrate, or fermented sake), a by-product of the sake fermentation process, which the brand claims contains a unique blend of vitamins, amino acids, minerals, and organic acids that rejuvenate and renew the skin. This claim is accompanied by a narrative in which Pitera was first discovered in a sake brewery where workers' hands appeared surprisingly youthful compared to their aging faces!

This story is a great example of how traditional methods combined with new technologies have helped to align fermented skincare with "clean" beauty values. The marketing appeal of fermentation is only increasing with the potential of ingredients such as mushrooms to balance the microbiome, and newer categories like "regenerative beauty," which use growth factors produced via fermentation technology (as seen in the SkinMedica TNS Essential Serum and in some injectable and filler formulas).

### Fermentation 101

We'll have to revisit some middle school science here, but don't worry no pop quizzes, we promise. Fermentation is a process in which microorganisms (like yeast and bacteria) allow small amounts of energy to be released from complex, energy-rich organic substances (like glucose and carbohydrates) into more simple compounds (alcohols and organic acids) in the absence of oxygen. Cool fact: The word fermentation is derived from the Latin word to boil or glow (*fervere*) which references the bubbles that are often observed during the process.

Fermentation is most commonly associated with food and drink — bread, alcohol, yogurt, and kimchi are classic examples. Some of these foods contain healthy bacteria, including prebiotics and probiotics, which has made them more popular for their gut-friendly properties. Another fun fact? It plays a role in drug development — human insulin is derived through the fermentation of *e. coli*.

So, what's the difference between healthy fermentation and something just spoiling? Fermentation is closely related to decomposition, but they're very different. Fermentation occurs under very specific conditions and can produce foods that are edible and safe. And as you might have unfortunately experienced, food that has decayed can lead to food poisoning. Fermentation in skincare features none of the bad that accompanies natural decay of living organisms — it's super-specific and controlled.

The specificity and control factor allows fermentation to be leveraged in food, cosmetic, and biotech product development. The process enables cellular adaptation to environmental conditions (including temperature and pH levels) using enzymes and microorganisms. These conditions can lead to the expression of bioactive material.

Biotransformation is another process in which simple nutrients are converted into novel compounds (e.g., metabolites, bioactives, peptides, growth factors), and recombinant technologies are also used to genetically modify organisms. Another method which is very relevant to skincare is stressed lysate technology (it is used to create fermented skincare ingredients like bifida ferment lysate), in which yeast are grown under the stress of heat, UV, peroxides, and other conditions and materials to increase output and create new molecular compounds.

Ok, you got through the science and the basics. We're going to unpack a lot more in Part 2, including the trends behind fermented skin-

care ingredients, what the benefits might be, and whether they're worth incorporating into your routine. Stay tuned.

*Authors: By Suman Saran and reviewed by Maya Sarin, Akshay Talati, & Ashwini Wasalwar*



**Suman Saran**  
*Co-founder, Writer*

When I was a child, I wanted to be an artist when I grew up. While I didn't end up with a canvas and a palette, beauty has always represented creativity and individual expression for me.

Like Maya, I ended up in this industry by accident. After starting my journey in public health, I had a short stint in management consulting, and then ended up at bareMinerals in San Francisco after re-evaluating my professional career. I worked on concept-to-launch operations. On my first day, I was welcomed with a basket of product. I never experienced that kind of excitement before; I knew I was in the right place.

My newfound love for beauty inspired me to work for beauty retailer Blue Mercury, part-time. I sacrificed my weekends and spent a year learning about the motivations and needs of consumers.

I have a master's degree in public health from Columbia University, and I'm currently working toward a certification in cosmetic science from the University of Cincinnati. I'm excited about delving further into science.



**Akshay Talati**  
*Co-founder, Advisor*

"Innovation is seeing what everybody has seen and thinking what nobody has thought" – this quote from Dr. Albert Szent-Györgyi, inventor of Vitamin C, is the foundation of my passion for the personal care industry. Innovation is the driving force of all things in today's world, and the beauty industry similarly thrives on ground-breaking research. My aspiration lies in developing revolutionary products that are a few steps better than anything before and that would truly impact the user, not for a day, but years.

Being a pharmacist and having exposure to formulating dermatological products in my early career gave me an edge when I transitioned over to cosmetics after completing my master's in pharmaceuticals. I have been fortunate to work on 20+ diverse brands for Estée Lauder, Unilever, and L'Oréal, the three global beauty powerhouses and bringing to fruition hundreds of innovative and award-winning skincare products. Having traveled during my career, I have seen the ever-evolving cosmetics markets of different cultures, countries, and ethnicities. This exposure has given me a thorough understanding of bringing customized beauty to the world.

I serve in several cosmetic societies and strive to positively influence those who seek guidance through mentoring. Having worked with some of the brightest minds in the industry and having a broad network worldwide, I am here to share my valuable and unbiased knowledge plus experience to guide entrepreneurs, formulators, brands, and chemical manufacturers in their quest to succeed in the cosmetic industry.



**Maya Sarin**  
*Founder, Writer, Editor*

Beauty, to me, is a form of play, and play is imagination. It is imagination that energizes at a profound level, propels humanity forward, and helps us tap into the creative energy of the universe. The whimsical world of beauty — and product formulation — brims with possibilities. This dynamism makes the beauty industry one of the most exciting spaces to work in.

I ended up in this space by accident; my first job post college was in product development for a beauty contract manufacturer in New York. The first time I laid my eyes on a lipstick bullet, I was hooked.

I've worked and studied in seven metropolitan cities across the globe. I learned about different beauty perspectives and the motivations behind the beauty choices we make every day. The common denominator across cultures is that beauty helps us put our best foot forward, and that's powerful.

In 2012, I completed a master's program in cosmetics and dermopharmacy, in Spain. For my thesis, I designed, developed, and marketed my first beauty product — an Ayurvedic BB cream! Thereafter, I learned the art of marketing from Unilever, became a beauty blogger, ventured into the start-up space, and have never looked back since.

# RUN FOR OFFICE!



- General Member in good standing
- or 5+ years of continuous membership as a National Affiliate, which would then qualify to be elevated to a General Member
- If elected, active participation and fulfillment of duties for elected position.
- Attend chapter and national meetings as required; may require some travel contingent upon chair.
- If you are not elected, you can consider another chair or committee.

## Election Requirements Michelle Carrillo



**Chair-Elect** (two-year term)

**Secretary** (one-year term)

**Treasurer-Elect** (two-year term)



## 2023 Area III Directors

Accepting nominations:  
Deadline May 2<sup>nd</sup>



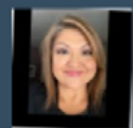
## Area Director Eligibility

- Expectation that ADs will serve term in its entirety (3 years) before considering running for an Executive Board Position
- Membership in Good Standing
- General Member min 3 cont. years
- Affiliate Member min 5 cont. years
- Must have held Chapter leadership position(s)
  - no time limit as to "recent" service in a Chapter leadership position
- 1 full term year Chapter Chair
- OR 2 full years of service as a Chapter Officer, Chapter Board Member, and/or Chapter Committee Chair/Co-Chair or Vice-Chair

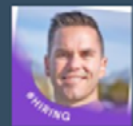
## Board Election Nominations

Visit National SCC website at

<https://www.sconline.org/Membership/Volunteer/Nomination>





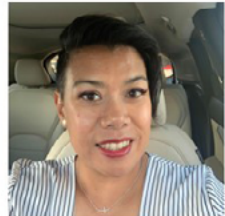



Angie Inouye  
Account Executive  
Charkit Chemical Company



Aaron Peterson  
Western Regional Sales Manager  
Barnet Products



## 2022 Executive Board

Past Chair 2021	2022 Chair	Chair-Elect	Treasurer	Treasurer-Elect	Secretary
					
<b>Ryan Kudla</b> Account Executive, Western Region Barnet Products	<b>Margarita Gomez-Nadin</b> Account Manager Vantage Specialty Ingredients	<b>Michelle Carrillo</b> Vice President Actera Ingredients	<b>Mason Montgomery</b> Sr. Product Development Manager Dr. Squatch	<b>Diane Horne</b> West Coast Key Account Manager LipoTruc	<b>Kendall Johnson</b> Senior R&D Manager COOLA*



## 2022 MEMBERSHIP DUES RENEWAL REMINDER

Hello fellow SCC members and friends,

We know 2021 has been a very challenging one for all of us:

**952 ACTIVE MEMBERS**

- We had to adjust to a New Normal.
- During these times of change and uncertainty, SCC remains dedicated to its membership base and family.
- We are always eager to continue and offer relevant cosmetic science-based education for you.

### THE QUICKEST AND EASIEST WAY TO RENEW IS ONLINE!

To pay online go to <https://members.sconline.org> and login using the username and password you set up. If you have not set up your username and password on our new database please go to <https://www.sconline.org/registration> and create your own.

Whenever you do rejoin, it is only for the calendar year. (i.e., if you rejoin in November 2022, you are only pay for two months so rejoin now and get the (almost) full year.

### LATE FEES AND REINSTATEMENT FEES ARE WAIVED!

Due to the ongoing pandemic the Board has approved to waive the \$25 late fee for 2022 and waive the \$50 reinstatement fee until June 30th.

### ATTEND MORE MEETINGS!

- You can attend the California Chapter meetings at the member rate.
- Did you know you can attend the other 18 Chapter meetings, National Meetings and IFSCC events at the member rate?
- The National Annual Scientific Meeting will be held outside of New York City for the first time, and it will be held at the JW Marriott in Los Angeles December 12 – 14, 2022. You will definitely want the member rate for that.

\* Note: If your company has a group of five or more members, you can contact Colleen Daddino, Manager of Membership and Chapter Relations, [cdaddino@sconline.org](mailto:cdaddino@sconline.org), for a group invoice. You may pay online or mail a check.\*

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## MESSAGE FROM THE CHAIR

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Welcome to Q2! We hope you had a prosperous 2022Q1 and that great things are up ahead. We continue to progress on our theme for 2022 Continued Education and our 2022 goals:

1. Resurrect Extension Courses
2. Establish Scholarships
3. Create mentorship, expand internship opportunities

We met again with UCR to continue the discussion for establishing a Cosmetic Science program in the West Coast to support our Extension Courses for Cali SCC members.

UCR was supportive of our ambitious proposal to create not only the CEP Extension Courses but expand to include the creation of an undergrad, post grad and certificate program in Cosmetic Sciences for both traditional and non-traditional path students. If we can advance as scheduled, this program could launch Winter 2023! UCR's eagerness to create such a program coupled with our industries need for an in-state program seems like a good fit.

Our Chapter is committed to investing in both growing opportunities for existing members and creating opportunities to grow membership. We can accomplish those goals by expanding diversity and inclusivity, including those impacted by financial barriers to our industry. As previously mentioned, we are advancing the creation of scholarships at two universities in the West Coast supporting career paths in STEM focused on careers in cosmetic science. Our timeline is to open applications Fall 2022 for awarding in Winter 2023. Our Chapter scholarships are in addition to those offered through National and other Chapters. Please check out their websites for details on other scholarships.

Our third goal to create mentorship and expand internship opportunities through our Chapter. Here is where you come in... We need companies on the West Coast with internship opportunities to post on our employment opportunities. That is something we can support now. We are continuing to develop the draft to launch a mentorship program as well. If you have any suggestions, internship opportunities or would like to volunteer as a mentor, please reach out to me via [Chair@CaliSCC.org](mailto:Chair@CaliSCC.org) or contact another board member. We cannot accomplish these goals without your support.

Who's ready for The Dinner Dance Saturday, June 4th at the J.W. Marriott in Downtown LA? Registration and Sponsorships are now open! Sandi Luna, Julie Roque & Catherine Hoang are busy finalizing the Dinner Dance details. They blocked a series of rooms at a discounted rate at the hotel for those of you interested in reserving a room at the same hotel. We can't wait to see everyone dressed to the "nines" in their Roaring 20's regalia and fancy attire. Please check our website for updates. Scroll the entire Dinner Dance page for full details and links: [https://caliscc.org/Dinner\\_Dance](https://caliscc.org/Dinner_Dance)

We realize how busy we planned out 2022 for you. This left little room for the CEP course without overlapping with previously scheduled events. We are considering moving the CEP course to coincide with the 76th Annual Scientific Meeting & Showcase, which will also be held at the J.W. Marriott in Downtown LA. Stay tuned for more details on the upcoming CEP course. The CEP course is supported by National SCC and is separate from the Extension Courses we're relaunching through UCR.

We heard positive feedback on our March meeting and speakers. It was fun to try the new happy hour space in the Garden Retreat space at the Avenue of the Arts. We had 94 registered guests! It was standing room only during the Educational Hour for Dr. Brady Carter's presentation on 'The Importance of Water Activity in Cosmetic Preservation and Quality'. Special thanks to Neal Hutchinson, Director of Product Technologies & Regulatory at YG Laboratories, for recommending Dr. Carter! Neal reached out to me in September of last year suggesting a valuable opportunity for our formulation chemists to better understand water activity and its role in cosmetic products. According to Neal, it was



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## MESSAGE FROM THE CHAIR CONT.

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about 10 years since we talked about this important topic, the last time being Don Orth. As we move quickly in life, sometimes we forget to reflect on topics we have already covered, to revisit and refresh our awareness while offering access to those topics to our newer members.

During the Dinner Hour we hosted two speakers: Ameann DeJohn & Adam Rope. Their presentation on “[52 Million Reasons To Change How We Make Claims](#)’ was awesome. I appreciated many aspects of their talk including “why are we designing claims for Fitzpatrick 1, 2 & 3, but making claims that include 4, 5, & 6?” I enjoyed chatting with Ameann after their presentation. I asked her about the need for claims to include transgender and non-binary consumers, how we may be excluding relevant data by boxing into a one-size fits all, and how refreshing it was to see their approach emphasize DE&I. Our industry has always embraced inclusion and many times driven the larger conversation by offering products to reflect the changing landscape of consumers. It is one reason I so enjoy being a part of this industry, this society, and it’s a main driver behind my desire to volunteer. You can bring about the most change when you lead. Lean into those moments of leadership! Be the change!

I was bummed the audio was malfunctioning during the dinner hour preventing me from playing our Regulatory Chair’s video update during the house business portion of our meeting. Good news is our Social Media Chair Brittney Strickland posted Ariana Farina’s Regulatory video update via our LinkedIn page. Please check out the full video posted on LinkedIn via this link: <https://www.linkedin.com/feed/update/urn:li:activity:6913021904287125504/>

Don’t forget to follow, like and share!

We tried a different format for March’s meeting by placing a hospitality bar outside the meeting room during dinner. We have received positive feedback to some of our changes. We want to create more time to mingle and connect with those in attendance. Many of us are returning to our first in-person meetings, we know how much our community of members means to each other. Let us know what your preference is or any ideas you may have for future meeting agendas.

Each month I would like to highlight some of our board members who volunteer to keep Cali SCC moving along. This month allow me to introduce our Educational Chair, Photographer and Sports Chair.



Ryan Kudla is our Educational Chair, Advisor, and past Chair (2021). Ryan and I worked well together last year kicking off the scholarships and resurrecting the extension courses. Together we are redesigning the Educational Chair responsibility to include oversight of Extension Courses and Scholarships, so they do not go dormant in the future. We created an Educational Committee to review speakers for the Educational Hour, Dinner Hour, CEP course, Scientific Seminar, and other Cali SCC Speaker opportunities. They meet once a month to discuss emerging relevant speaker topics, ideal/dream speakers and reorganize the existing calendar. This allows for separate chairs to work in unison to create a robust schedule and avoid duplicity. We have the whole year booked! We are in the process of updating our website. More details to come!



Jamie Bradley is our Scientific Seminar Chair. While she was busy getting married last year, Jamie served not only as 2021 Secretary, as the Webinar Chair since 2020 and on the Scientific Seminar Committee 2020. Jamie has a knack for infusing her personal spin on things like creating quizzes and interactions for the many webinars we offered during 2020-2021. Yes, while she planned a wedding, Jamie served on the Scientific Seminar Committee in 2020, as Webinar Chair when we needed it the most 2020-2021 and then as Secretary 2021! This year, she quickly moved into crafting the speaker list, agenda, and outline for what is sure to be an exciting day of learning and professional development. Our Scientific Seminar will see us back at the Avenue of the Arts for the all-day event on Tuesday, September 27th. More details can be found in this issue of Cosmegram.

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## MESSAGE FROM THE CHAIR CONT.

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Picking a third chair to showcase was tough given the many volunteers that make up our all-volunteer organization. Rich Hersey has served as our Sports Chair for years. The complexities of the past two years prevented us from hosting the annual Golf Tournament. We are happy to share the SAVE THE DATE for the 2022 Annual SCC & SCIFTs Golf Tournament is Monday, October 3rd at San Juan Hills Golf Club in San Juan Capistrano. This will give you a few months to brush up on your golf skills. Together with Catherine Hoang and Jared Johnson, they are planning a fun day on a beautiful Southern California course. We plan on opening registration soon after the payment portal migration is completed on the backend approximately May 1st; the behind-the-scenes activities that usually go unknown like IT activities and IT migration. Special thanks to our Webmaster Bruce Salgado! I look forward to featuring Bruce in next month's Cosmegram.



As you can see, it takes many volunteers, many of whom take up more than one role, and those volunteers who roll up their sleeves in an ad-hoc capacity.

What can you do to help?

- RENEW YOUR MEMBERSHIP! Update your contact information and sign up for emails.
  - o Our website: <https://caliscc.org/index.php>
- Tell your peers about Cali SCC, ask them if they are member and share the website to join.
- Join us at our next meeting on Tuesday, April 26th at Sheraton Universal Studios with a special panel in honor of Earth Month. FYI Earth Day is April 22nd.
- Follow us on social media.
  - o LinkedIn: <https://www.linkedin.com/company/society-of-cosmetic-chemists-california-chapter/>
  - o Instagram: [https://www.instagram.com/cali\\_scc/](https://www.instagram.com/cali_scc/)
- Visit National's website for additional information on other events and member resources.
  - o <https://www.sconline.org/Events>

Please continue to join us on the journey. We hope you can see the reward in volunteering through our efforts and consider volunteering in the future. Your participation, engagement, and contributions to our society and industry matter. We cannot do this without you!

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## LETTER FROM THE EDITOR

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Welcome to the April Cosmegram Issue of 2022! Spring is upon us, and I am so happy to see all the flowers and fruit trees starting to blossom. And I am very excited to attend the April meeting with Earth Day as the theme. I hope to see you there...

In this issue of the Cosmegram we have a TON of new content and information about what is happening this year with the CA Chapter of the SCC. Also, please read our new technical article given with permission to reprint from the Skindie.co website. Thank you to Akshay Talati, for making the introductions and allowing us to re-print the article. This will be a 2 part series, be on the look for part 2 in the May issue. If you would like to have your research or technical review published in the CASCC Cosmegram, simply submit this to me.



Please let me know if you would like to become part of the technical article team of the Cosmegram by emailing me. And if you have a technical article, please email that to me with your bio and picture.

Happy Reading!

Jennifer Lee Curtis  
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CASCC Cosmegram Editor 2021 – Present  
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To submit Articles for the Cosmegram – email – [jcurtis@presperse.com](mailto:jcurtis@presperse.com)  
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# 2022 CALI SCC CALENDAR OF EVENTS

Most of our events are already posted on the website, but please see below to mark your calendars for important dates in 2022!

## MONTHLY MEETINGS

- April 26, 2022 – Sheraton Universal Studios
- May 24, 2022 – Dukes Malibu
- June 14th, 2022 – San Francisco Marriott Marquis
- September 27, 2022 – Ave of the Arts – Costa Mesa
- October 25, 2022 – Noor Pasadena
- November 15, 2022 – Ayers Hotel LAX

## OTHER IMPORTANT DATES

- Dinner Dance – June 4<sup>th</sup> at JW Marriott Los Angeles L.A. LIVE
- CA SCC Scientific Seminar - Sep 27<sup>th</sup>, 2022 in Costa Mesa, CA
- 2022 Annual SCC & SCIFT's Golf Tournament - Oct 3<sup>rd</sup>, 2022
- National SCC 76th Annual Scientific Meeting & Showcase – Dec 12<sup>th</sup>-14<sup>th</sup>, 2022 at JW Marriott Los Angeles L.A. LIVE
- California SCC Chapter 65<sup>th</sup> anniversary in 2023





**When:** Monday, October 3<sup>rd</sup>, 2022

## 2022 Annual SCC & SCIFTs Golf Tournament

**Save the Date! October 3rd**

**Where:** San Juan Hills Golf Club, San Juan Capistrano, CA.

- Registration starts at 9:00AM
- Contests: 11:00 AM
- Grab & Go Lunch Provided
- 18 Hole Shotgun start 1:00PM
- Best Ball / Scramble Format
- Dinner & Raffle Drawing: 6:00PM at San Juan Hills Golf Course Banquet Room

**Costs:**

- \$175 a Player
- \$700 Foursome
- \$75 Dinner Only
- Sponsorship Opportunities and Packages - To Be Announced

**Questions:**

- SCC: Richard Hersey 949.521.8079 or rhersey@ingsolutions.com
- SCC: Catherine Hoang 949.331.8214 or choang@cattech.com
- SCC: Jared Johnson 951.370.5704 or jjohnson@orchidia.com
- SCIFTs: Chris Quevedo 949.400.6283 or chris.quevedo@terviva.com
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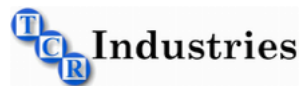
# ROARING 2022 SCC DINNER DANCE

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We are committed to advancing, cultivating, and preserving a culture of diversity, inclusion and belonging because a successful community of industry professionals working together to promote science, innovation, and education is our mission.

We are strengthened by the varied identities, experiences, cultures, and perspectives of our leadership, employees and members. The Society of Cosmetic Chemists is committed to fostering a safe and welcoming environment where everyone is shown respect and dignity, and opportunities for engagement and participation are available regardless of age, appearance, ethnicity, gender identity, geographical location, national origin, professional level, race, religious beliefs, sexual orientation or socioeconomic status.

The Society of Cosmetic Chemists pledges to:

- Stand against racism, intolerance, and discrimination.
- Speak up and address bias wherever we see it, whether conscious or unconscious.
- Foster open, candid, and constructive dialogue.
- Prioritize diversity, equity and inclusion as a primary and essential business function.
- Be an environment in which any individual or group can be and feel welcomed, respected, supported, and valued to fully participate.

We encourage all of our members, and the global industry as a whole, to join us in these efforts.

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## ATTENTION! ATTENTION!

# In-House CEP Courses Available

In-House Courses are highly-personalized courses brought to companies to address challenges or areas of need. These courses, taught by knowledge experts, provide professionals with an up-to-date cosmetic science education. Recent In-House Courses have been organized for **Benefit Cosmetics, Mary Kay, Bayer**, the **FDA** and others.

Companies interested in providing in-depth technical information to their employees can contract an education day in a location of their choosing.

- ▶ **SOCIETY** covers the costs of booking the instructor and all of the instructor's traveling expenses (including hotel, flight, car, etc.)
- ▶ **COURSES** can be scheduled for 1 or 2 days on any topic of particular interest to the company
- ▶ **COMPANIES** can choose the instructor if they seek a specific knowledge expert

### Current courses available include:

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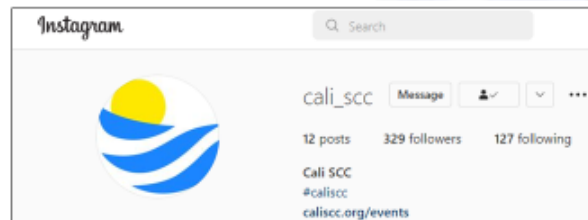
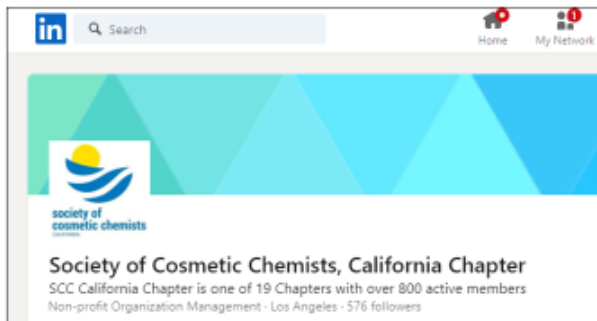
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# REGULATORY UPDATES

## UNITED STATES:

### FDA Updates

- a. FDA issued Draft Guidance for formal meetings for Over The Counter Drug Monographs.
- b. FDA issued Final Guidance on Voluntary Recalls and has urged companies to be “recall ready.” This was prompted due to several recalls in the last 6 months due to lack of an SPF present in a sunscreen product, products with contamination with mold/bacteria/ metal pieces, and presence of an unapproved pigment called Rhodamine B.
- c. FDA announced the OTC Monograph Drug user fees for 2022, and there is %19 increase for facility fee.



*Regulatory Chair -  
Ariana Farina*

### FTC Update

- a. Issues guidance documents for online reviews. There are 2 of them.

### California

- a. The California DTSC held their public forum on March 9, where the public learned more about the DTSC Programs and could ask questions.
- b. Prop 65- OEHHA Call for data for Bisphenol S (BPS). Comment period ends on April 18, 2023.
- c. Prop 65- OEHHA officially lists PFOA.

**Washington** - Introduced bill SB 5708 banning certain ingredients in Cosmetics. This bill is similar to the California Toxic-Free Cosmetic Act, but it would ban even more ingredients. Certain banned ingredients would include PFAs, phthalates, and formaldehyde/formaldehyde releasing agents. It would also require that the lead level in products be 10 PPM or less, which is in line for FDA’s draft guidance for lead in lipsticks. Finally, it would require the state’s Department of Ecology to establish a plan for identifying harmful chemicals in cosmetic’s marketed to women of color.

**Minnesota** - Introduced a bill to ban PFAs in cosmetics. This would follow up their ban of PFAs in food packaging last year. We will see if this bill passes.

**Hawaii** – They are thinking about expanding the list of banned sunscreen ingredients to include ingredients that are not considered GRASE by the FDA. We will see what comes of this.

**Recall** - Kao recalls Jergens Ultra Healing Moisturizer due to potential microbial contamination with *Pluralibacter gergoviae*.

## INTERNATIONAL:


### EU/UK Updates

- a. European Commission intends to ban certain ingredients in nano- material form have been banned. Here is the banned list: Colloidal Copper, Copper, Styrene/acrylates Copolymer, Sodium Styrene/acrylates Copolymer, Gold, Colloidal Gold, Gold Thioethylamino hyaluronic Acid, Acetyl Heptapeptide-9 Colloidal Gold, Hydroxyapatite, Colloidal Platinum, Platinum, Ccetyl Tetrapeptide-17 Colloidal Platinum.
- b. UK Plastic Packaging Tax-due to come into effect April 1, 2022.


**Canada Recalls** - There have recently been 3 cosmetic product recalls. Two were for microbial contamination, a micellar water for *Serratia marcescens* and a dry mouth oral rinse for *Klebsiella pneumonia*. And one product was recalled for potential benzene presence, a deodorant spray.

### China Update

- a. Specifies new requirements for cosmetic adverse reaction monitoring and reporting.





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# HISTORIAN'S ARTICLE

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## BEAUTY LEGENDS OF THE WEST

### MAX FACTOR – HOLLYWOOD GLAMOUR TO A MEGA BEAUTY BRAND

The director yells, “cut!!” as the camera moves closer to the starlet’s face.

“Make-up!! We need a touch up”. The director shouts again.

It is 1925. A studious looking man with thick glasses approaches with a tube labelled “Greasepaint” and proceeds to apply a liberal amount to the actress’ forehead, making sure the lighting reflects just right, to make her skin look flawless in the black and white film. The name “make-up” was created by the artist applying the face paint. We all know him as Max Factor.



*Historian - Erica Herrel*

Max Factor was born in Poland in 1877. He was one of four boys. His father was a Jewish rabbi and a grocer. The family did not have enough money to send their boys to school, so at the age of 8 (No child labor laws at that time), Maksymilian Faktorowicz worked as a dentist and a pharmacist assistant. At the age of 9 he apprenticed at a local wig maker. This experience enabled him to gain a position with a leading hair stylist and cosmetics creator. After the family moved to Moscow at the age of fourteen, Max took a position with a Moscow wig maker and cosmetician to the Imperial Russian Grand Opera. The family stayed in Russia for the next several years. Max even completed his compulsory military service in the Imperial Russian Army, where he served in the Hospital Corps.

Once he was discharged from the Army, he opened a small shop selling rouge, creams, fragrance and wigs. The Russian nobility appointed Factor the official cosmetics expert for the royal family and Imperial Russian Grand Opera. During that time, he also married Esther Rosa (nicknamed “Lizzie”) and had 3 children. In 1904, concerned about the anti-Jewish persecution developing in Russia, he and his wife decided to immigrate to America. The Factor family were processed at Ellis Island in February, 1904. He only had \$400 in his possession. They settled in St. Louis, Missouri.

In the 1904 World’s Fair, was when he adapted his new name, Max Factor. His partner in the venture stole his products and money. With assistance from his brother and uncle, Factor recovered and opened a barber shop. Later that year, the Factors welcomed their 4th child. Tragedy struck in 1906, when Lizzie collapsed and died from a brain hemorrhage. A year later, Max was anxious to provide a mother to his children. He married Helen Sradkowska in August, but the marriage was short lived and ended in a bitter divorce. On January, 21st, 1908 he married a neighbor, Jennie Cook and the family moved to Los Angeles.

Los Angeles was experiencing growth in the motion picture and theatrical industries. Max saw an opportunity and opened a business selling wigs on South Central Avenue. He advertised his shop as, “Max Factor’s Anti-septic Hair store”.

In 1909, he became a distributor to Leichner and Minor, two of the leading theatrical make-up manufacturers. At that time, a form of stick product called “Greasepaint” was the accepted make-up of use. It was very thick and heavy, cracked and caked and was not appealing for general use. Also, the colors were not standardized. Factor began experimenting with different formulas and in 1914 he developed a thinner, easier to apply cream form of Greasepaint in 12 standard colors. Max developed the colors to work with theater and movie set lights. Black and white films at that time required a certain light reflection to make the skin look perfect even at close range. A typical make-up product of that time, would create shadows and lines that were not desirable during filming. Factor worked on his formulations to eliminate the shadows and lines and create the perfectly glamorous faces of many iconic movie legends. By continuous experimentations, in 1928 Factor created a new line of make-up called Panchromatic Make-up. It was Factor that create the term “Make-up” as we know it today. For his efforts,

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## HISTORIAN'S ARTICLE CONT.

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he was awarded the Special Academy of Motion Picture and Science Award.

During the 1920, Factor personally applied his products to the actors and starlets. He developed a reputation for customizing the colors so that the actors would look their best during a movie shoot. His product was called and is still being called "Pancake Makeup". Some of his well-known clients were: Gloria Swanson, Mary Pickard, Jean Harlow, Bette Davis, Joan Crawford and Judy Garland. It was estimated that by the year 1940, that one out of three women used Pancake makeup. He also continued to supply the movie studios with his famous wigs.

Factor opened a beauty salon in Beverly Hills, near Hollywood boulevard and had many famous clients. His name would appear on many movie credits and he even had some cameo appearances.

In the late 1920s, Factor created his mass market brand, and insisted that every girl could look like a movie star by using his products.

Factor died at the age of 60, in 1938 in Beverly Hills. The company was run by his children until it was sold to Procter and Gamble in 2009. The company is currently owned by Coty.

One wonders with such amazing powers of innovation, what Max Factor would have created in the age of High definition and Selfies.

Erica Herrel



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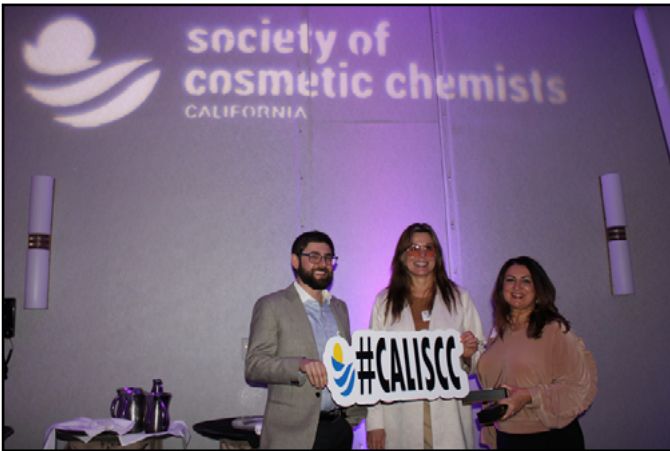
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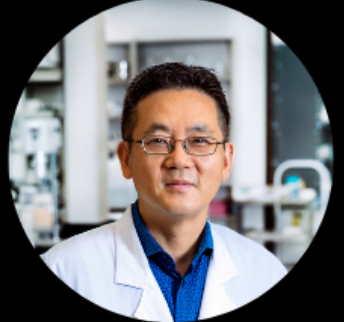


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# MEMBER SPOTLIGHT

## MINDY HERNANDEZ, JUNIOR CHEMIST - COLORFUL PRODUCTS

### Where is your hometown?

Oxnard, CA

### Where did you do your university studies? What was your major and why did you pick that field?

I completed my undergraduate degree at University of California, Riverside in Biology. I chose to major in Biology because I wanted to pursue a career in medicine as a pediatrician. I am currently attending University of Cincinnati to obtain my MSc in Cosmetic Science.



### How did you get into the personal care/cosmetics industry?

I was working as a QA and I was tasked to assist in creating a method for QCMS analysis on CBD formulations. The owner of the company was impressed and need someone to fill a formulator position to help with cosmetic formulation. It was a whole new world for me, but it sparked my passion for cosmetic chemistry.

### How long have you been in the personal care industry?

I have been in the personal care industry for a little over a year.

### Where do you currently work? What's your role? Could you describe your role?

I am a junior chemist at Colorful Products. I am responsible for QC on batches ready for production, tech transfers, and new product formulations.

### What's your biggest career accomplishment to date?

Being able to apply what I have learned while attending at UC and seeing formulations being approved for production makes this journey fun and exciting. I have come a long way since I first started formulating to where I am now.

### What is your favorite part of your current job?

Working at a contract manufacturing allows me to gain experience in various types of personal care and cosmetics. I have had the opportunity to work on various cosmetics, sunscreens, and recently color cosmetics. It has been fun working on new product formulations!

### What is the next challenge you facing?

Completing my capstone project this year in order to graduate by December 2022!

### Winter is almost over! What spring activities or events are you looking forward to?

Enjoying warmer weather to enjoy morning hikes on weekends or picnics on the beach.

### What is your favorite non-work-related activity?

I absolutely love working out at the gym. It has been my heaven when I have been stressed with school.

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## MEMBER SPOTLIGHT CONT.

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### **What is the most interesting place you've ever been?**

The most interesting place I have ever been to has been Australia so far. I had the opportunity to visit Brisbane, Melbourne, Cairns, and Sydney. I got to live out my childhood dream of holding a koala and playing with kangaroos.

### **You are given the possibility to organize a dinner for 3 to 5 celebrities (alive or not). Who would you choose to invite?**

Adele, Beyonce, Kobe Bryant

### **Give us one random fact about yourself.**

I am fluent in Spanish and a beginner in French and Italian.

### **What advice would you give young scientists entering the personal care industry? Is there something you have learned along the way that you would like to pass on?**

Most of the experience you will obtain will be in the lab. There is so much trial and error but have fun with it! I learned the importance of having mentors. When I first started in this industry, I did not have someone guiding me, so it was tough when you have no background or experience. I had to not only learn the basics but also exhaust any online resources to successfully formulate products for clients. But this learning process is so worth it when you see your first formulation on the production line and see the tangible object of your hard work. I would advise young scientists to not be afraid to reach out to other cosmetic chemists and pick their brains! I have the privilege of working with chemists with different strengths and backgrounds who have worked various years in the industry. It gives me the opportunity to ask questions when I feel stuck on a formulation and pick up different techniques.



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# NEXTGEN EVENTS FOR 2022

EVENT CHAIR NASRAT HAMID - LAB TECHNICIAN - JOHN PAUL MITCHELL SYSTEMS

2022 will come with many great events for NexGen, and we are already off to a great start! All upcoming events will include demos on making an emulsion for students to get a visual experience on the chemistry behind what our industry provides. Please see below for a rundown of what we have planned!

**April 20<sup>th</sup>:** SCC at USC! USC has an amazing organization dedicated to the personal care industry. We will have a speaker with experience in the industry that began from the Loreal Internship to show students avenues they can go through during and after their undergraduate degree.

**April 21<sup>st</sup>:** UC Santa Barbara! Our event with UC Santa Barbara will be catered towards students in the STEM field to expose them to the personal care industry and provide them with a great demo and insight on what the industry entails.

**May 20<sup>th</sup>:** The Alliance Patti and Peter Neuwirth Leadership Academy is holding a College and Career fair in which the NexGen SCC will have a workshop and presentation to allow these high school students to be exposed to the personal care industry which may be of interest in their college years!

Pictured here are the past Events sponsored by CASCC NexGen: USC – guest speaker Dr. Murad.



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