

# COSMEGRAM

MARCH 2023 • VOL 53 | ISSUE 3



## MONTHLY MEETING - MARCH 2023



### “STRANGE LOVE: HOW I LEARNED TO STOP WORRYING AND LOVE POLYGLYCERYL FATTY ACID ESTERS”

*Matt Zoeller*  
*Applications Manager*  
*3V Sigma USA*

The title may evoke Stanley Kubrick’s iconic 1962 Cold War satire, but this presentation concludes well. Fatty acid esters of polyglycerides (PEFA) are a proven green offset to nonionic surfactants based on ethylene oxide adducts (PEG). Given the disapproval, regulatory scrutiny and non-renewable status of PEG surfactants, the PEFA chemistry provides us with useful formulator tools meeting green demand. Very little has been published about these versatile materials in personal care application even though food technologists began using them in the 1960’s. We examine the chemistry, history, application and utility of the PEFA in personal care formulation citing examples. We also examine their strengths and weaknesses while providing physical chemistry insight into both, granting the green formulator a better understanding and appreciation of these renewable, sustainable materials.

Matt Zoeller is currently the Applications Manager for the Specialty Division of 3V Sigma USA based in Georgetown, South Carolina, part of the 3V Group of Bergamo, Italy. Before this venture Matt spent over 35 years in technical management positions in several contract manufacturing businesses in the Chicagoland area. During that time he was integral to the development and technology transfer of thousands of personal care products for hundreds of beauty brands. For several years he’s contributed knowledge to formulators around the world via Perry Romanowski’s Chemist Corner blogspot under the guise “chemicalmatt” and mentors young scientists when he can. He holds a B.S. Chemistry from Roosevelt University in Chicago, where he spent most of his life; and contributed to the Midwest Chapter of the Society of Cosmetic Chemists for many years, most notably as editor/publisher of 40 issues of the SCCoop. Matt holds two patents, one for nanoemulsion drug delivery, another for novel topical delivery of Epsom salt. He is now the host and science writer for the popular YouTube channel 3V Sigma USA “Makin’ it with Matt.”

## MONTHLY MEETING SPONSOR

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## MEETING DETAILS

### DATE/TIME:

Tuesday - March 21, 2023  
5:00 PM to 8:30 PM

**RESERVE NOW** ▶

### LOCATION:

Avenue of the Arts Hotel - Costa Mesa  
3350 Avenue of the Arts  
Costa Mesa, CA 92626

### RESERVATIONS:

The reservation pricing deadline is at 5pm on the Friday before the monthly meeting. Non-reservation pricing must be paid after this deadline. Reservations are not refundable after the reservation deadline. Please register and pay online at [www.caliscc.org](http://www.caliscc.org).

*Prices increase after reservation deadline • No refunds after reservation deadline  
Walk-in space is not guaranteed*

## MEET YOUR AREA III DIRECTORS!

Area Directors are elected members of the National Society of Cosmetic Chemists Board of Directors, the primary elected volunteer-led governing body of the Society. The Area III Directors function as elected representatives of the Chapters in the area, including California, Southwest and Intermountain West. Their role is to not only act as a liaison between the national office, Board of Directors, and the area's respective Chapters, but support Chapters in their initiatives throughout the years.



### AARON PETERSON

Aaron Peterson is the senior Area III Director who hails from the Intermountain West Chapter. After 20 years in the industry, he has come to realize that his passion in life is for people and the connections they have. The SCC has been a vital part of his career and has added so much to his life. He is equally split between time in the lab and time in sales, and he loves them both for different reasons. He loves how global our industry is and yet how small and personal it feels. While he loves his work, it is only a portion of who he is. He is a proud father of four (2 girls, 2 boys) and has an incredible wife who is a creative entrepreneur. She inspires him to be his very best self and supports him in all that he does. As an Area III Director, he hopes to give back even a small portion of that which he has been given. Aaron says, "There is much to be gained through volunteering in regards to ones' personal character. Pursuing further knowledge and education in life also helps to build new neural pathways and

downplays the old adage that 'old dogs can't learn new tricks.'" The SCC fosters both volunteering and education which is why he supports this institution.



### VALERIE GEORGE

The newly elected Area III Director is Valerie George. An award-winning cosmetic chemist, science communicator, educator, leader, and avid proponent of transparency in the beauty industry, she most recently worked on the latest research in hair color and hair care at a leading salon professional brand based in Los Angeles, CA. She has also served as Chair of the national Committee on Scientific Affairs, two terms as Chair of the SCC California Chapter, is recipient of the Chapter Merit Award, and is a two-time winner of the Chapter Best Speaker Award. With more than a decade of beauty industry experience, she is a contributing writer at Happi Magazine and the co-host of The Beauty Brains podcast. When Valerie isn't working or volunteering with the SCC, she can be found on Instagram at @cosmetic\_chemist, or spending time with her loving husband, Mr. Cosmetic Chemist, at their home in Los Angeles.

They consider themselves part-time pizza critics, and also share a love for coffee. Valerie is most excited for this next chapter with the SCC and working alongside Aaron, because shares in his passion and support for the society.

# CASCC 2023 BOARD



## 2023 Executive Board

| 2022<br>Past Chair  | 2023<br>Chair   | 2023<br>Chair-Elect   | 2023<br>Treasurer  | 2023<br>Treasurer-Elect   | 2023<br>Secretary   |
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|  |  |  |  |  |  |
| <b>Margarita Gomez-Nadin</b><br>Vice President of Sales<br>Deveraux Specialties   | <b>Michelle Carrillo</b><br>Vice President<br>Actera Ingredients                  | <b>Mason Montgomery</b><br>Associate Director, Product Development<br>Dr. Squatch | <b>Diane Horne</b><br>West Coast Key Account Manager<br>LipoTrue                   | <b>Nondie Breshears</b><br>Senior Account Executive<br>Ajinomoto North America      | <b>Kendall Johnson</b><br>Sr. Manager, New Product Development<br>Biossance         |



## MEMBERSHIP DUES RENEWAL REMINDER - 2023

Hello fellow SCC members and friends,

We have over 900 members registered to the CA SCC!!!!!! If you haven't renewed, there is now a \$25 charge. If you have re-newed, the CASCC board has a lot planned for 2023. Check out the calendar and know that for every event you go to you will save lots of \$\$\$\$.

### The quickest and easiest way to renew is online!

To pay online go to [members.sconline.org](https://members.sconline.org) and login using the username and password you set up. If you have not set up your username and password on our new database please go to [www.sconline.org/registration](https://www.sconline.org/registration) and create your own.

### BENEFITS OF MEMBERSHIP

- You can attend the California Chapter meetings & all other chapter's meeting at the member rate.
- Attend almost all events at a discounted rate!
- Receive the Journal of Cosmetic Science complimentary
- Exclusive Membership Directory
- Complimentary membership in the International Federation of the Societies of Cosmetic Chemist (IFSCC)
- Check out more perks at [www.sconline.org/Membership](https://www.sconline.org/Membership)



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## MESSAGE FROM THE CHAIR

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Hello CA SCC Members!

Who is ready for some warm weather? California is definitely having their moment with all the record breaking cold, rain and even snow! Who knew that we would be able to see the Hollywood sign with snow capped mountains in the background? Pretty epic moments for sure.

Speaking of epic moments, our February meeting had 142 attendees. Huge turnout for our wonderful Feb speaker - Valerie George. If you didn't listen to it, let's just say we had lots of interest from the crowd on her 360 approach to hair. I'm sure we all walked away knowing more about our hair than ever before. Thanks Valerie!



*Michelle Carrillo*

Our NextGen leader, Nasrat Hamid, has been successful at garnering student interest in our industry, which in turn increases student attendance at our monthly meetings. If you see a student at a monthly meeting, please welcome them - you always remember your first experience at an SCC event, so let's make it a positive one for all. It looks like we had a nice turnout of UC Irvine students out at our Feb meeting and they thoroughly enjoyed it. Other NextGen events scheduled for the month of March: UCLA, UC Berkeley, Moorpark College

Internships: We are still looking for companies to participate in our internship program. If you are a company or know anyone who is willing to allow an eager college student into your world, please let us know. It's a wonderful opportunity for our future generation to learn more.

March meeting will be held at the Avenue of the Arts, Costa Mesa. Come learn about green and sustainable offsets to PEGs with Matt Zoeller from 3V Sigma USA.

Note on the new format: We will be foregoing a sit-down dinner in order for us to socialize and network more. Passed appetizers and a catered buffet station will be available throughout the meeting and the schedule will be as follows:

5:00 pm - 6:00 pm - Happy Hour/Networking  
6:00 pm - 7:45 pm - Speaker/House Business  
7:45 pm - 8:30 pm - Networking

And that is it for Q1 2023! Look out for the following events for Q2:

- April Monthly meeting will be in San Francisco geared for our Northern California members. We have turned the traditional monthly meeting into a 'speed dating' event where brands, manufacturers, students, etc.. can learn about various technologies in a short amount of time.
- May Meeting @ Dukes - this meeting will have a focus on students as we will be inviting local colleges to attend. Sign up early as this one will sell out!
- June 3 - Dinner Dance @ Westin Anaheim. Reserve your table early and don't get left behind.

That is it for now and see you all at the March meeting.

  
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# Upcoming Events



February  
**28**

**CA SCC Meeting**  
@ Ayres Hotel,  
Manhattan Beach / Hawthorne

March  
**21**

**CA SCC Meeting**  
@ Avenue of the Arts,  
Costa Mesa

April  
**18**

**CA SCC Meeting**  
@ San Francisco Marriott  
Marquis

May  
**23**

**CA SCC Meeting**  
@ Duke's Malibu

June  
**3**

**CA SCC Dinner Dance**  
@ Westin Anaheim

September  
**26**

**CA SCC Meeting**  
@ Avenue of the Arts,  
Costa Mesa

October  
**25-26**

**CA SCC Supplier's Day**  
@ Long Beach Convention  
Center

November  
**14**

**CA SCC Meeting**  
@ Ayres Hotel,  
Manhattan Beach / Hawthorne

December  
**12-13**

**SCC Annual Scientific &  
Technology Showcase**  
@ New York



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# We Value What Makes Each of Us Different

As a professional association in the cosmetics and personal care industry, the Society of Cosmetic Chemists (SCC) represents nearly 6,000 members globally. **Diversity, equity and inclusion are at the core of who we are as an organization.**

We are committed to advancing, cultivating, and preserving a culture of diversity, inclusion and belonging because a successful community of industry professionals working together to promote science, innovation, and education is our mission.

We are strengthened by the varied identities, experiences, cultures, and perspectives of our leadership, employees and members. The Society of Cosmetic Chemists is committed to fostering a safe and welcoming environment where everyone is shown respect and dignity, and opportunities for engagement and participation are available regardless of age, appearance, ethnicity, gender identity, geographical location, national origin, professional level, race, religious beliefs, sexual orientation or socioeconomic status.

The Society of Cosmetic Chemists pledges to:

- Stand against racism, intolerance, and discrimination.
- Speak up and address bias wherever we see it, whether conscious or unconscious.
- Foster open, candid, and constructive dialogue.
- Prioritize diversity, equity and inclusion as a primary and essential business function.
- Be an environment in which any individual or group can be and feel welcomed, respected, supported, and valued to fully participate.

We encourage all of our members, and the global industry as a whole, to join us in these efforts.

## STAND UP. SPEAK UP. FOR ALL.



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## ATTENTION! ATTENTION!

# In-House CEP Courses Available

In-House Courses are highly-personalized courses brought to companies to address challenges or areas of need. These courses, taught by knowledge experts, provide professionals with an up-to-date cosmetic science education. Recent In-House Courses have been organized for **Benefit Cosmetics, Mary Kay, Bayer**, the **FDA** and others.

Companies interested in providing in-depth technical information to their employees can contract an education day in a location of their choosing.

- ▶ **SOCIETY** covers the costs of booking the instructor and all of the instructor's traveling expenses (including hotel, flight, car, etc.)
- ▶ **COURSES** can be scheduled for 1 or 2 days on any topic of particular interest to the company
- ▶ **COMPANIES** can choose the instructor if they seek a specific knowledge expert

### Current courses available include:

|                              |   |                        |
|------------------------------|---|------------------------|
| Scale Up & Processing        | Botanicals & Naturals for The Naturals Market   | Preservatives          |
| Regulatory                   | Chemistry & Regulations of Cosmetic Colorants   | Cosmetic Rheology      |
| Color                        | Molecular Biology & Gene Expression             | Color & Make-Up        |
| GMPS For Cosmetics           | Phytochemistry 101 For Cosmetic Chemists        | Surfactants            |
| Cosmetic Formulations        | cGMPS For Cosmetics and Otc's                   | Cosmetic Raw Materials |
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| Beginning Cosmetic Chemistry | Cosmetic Chemists Guide to Product Development  | Silicone Chemistry     |
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## THE ORIGIN OF ANTIOXIDANTS

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This month we continue our journey of discovery into the origins of some of the most popular vitamins. The very first vitamin to be used in skincare is vitamin E, but it was not until the 1970 and 80s that it gained its popularity for topical use.

Vitamin E, or Tocopherol, was discovered in 1922 by Herbert Evans and Katherine Bishop, both from working at a California University. The Vitamin was found in green leafy vegetables. Later studies were done in fertility studies using rats. The name Tocopherol literally means “to carry a pregnancy”. The first form of this vitamin was isolated in 1935 and first synthesized in 1938. The synthetic form is most commonly used today is Tocopherol Acetate.



*Erica Herrell*

The role of this vitamin in Coronary heart disease was first investigated in 1946 by Evan Shute. Shute’s team researched the benefits of mega doses on prevention and reversal of Atherosclerosis. To this day there is still no conclusive evidence that this vitamin has any effect on Cardiovascular disease.

When it comes to topical applications there is a belief that Vitamin E is effective at treating burns and helps with wound healing. However, these facts are still inconclusive.

What is known about vitamin E is that, in its 8 different forms, it is a powerful antioxidant, protecting cells from free radicals. There are 4 types of Tocopherols and 4 types of Tocotrienols. A deficiency in this vitamin (which is extremely rare) can cause nerve problems. Current studies on world populations suggests that diets rich in Vitamin E had lower incidents of Cardiovascular disease, Cancer and dementia.

Tocopherol Acetate is the most widely used form of the vitamin due to its stability. Most of us get a good dose of this nutrient in our diets. Vitamin E is found in grain and plant-based oils such as Palm, Olive, Canola and Soybean. Plants use this compound and its isomers to help protect against UV light during photosynthesis. This fact makes this vitamin ideal for use as a stabilizer in many plant and animal oils to prevent rancidity.

The effectiveness of Vitamin E against oxidation opened the door to research on other compounds. It turned out the prevention of oxidation and combating free radicals is not only a function of oil soluble vitamins such as Retinyl Palmitate (Vitamin A) and Tocopherol. Other water-based compounds extracted from plants also exhibited similar protective properties. This led to the discovery of Vitamin C (discussed in a previous article), and certain enzymes like Super Oxide Dismutase (SOD). It turns out the nature created a system that preserves and protects plant life very efficiently. We are still discovering new compounds with additional antioxidant activity. These particular ingredients seem to be specific to protect a particular function in the body and skin. For example, Resveratrol, derived from red grapes and wine, is being studied for its role in the protection and reactivation of stem cells. Also the very strong molecule of EGCG derived from green apples has been shown to have one of the more robust free radical neutralizing properties.

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## THE ORIGIN OF ANTIOXIDANTS (CONT.)

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However, most of the ingredients mentioned below have very short shelf life and unfortunately get “used up” rather quickly in a normal environment. Due to that fact, scientists are trying to work on synthetic versions of antioxidants that get “recycled” in the presence of free radicals and pollutants. This gave rise to not so savory ingredients like BHT. Given that the industry is starting to move away from potential harmful compounds, the next focus was going back to nature. Amino acids such as Glutathione and Alpha lipoic acid have shown to have a significant effect at reducing free radicals and increased protection of protein structures. The latest innovations are based in the microbiome science and the way the microflora helps repair and protect against oxidation and other harmful effects such as pollutants.

This is still an evolving science and I am sure we will be discovering new ingredients and ways to deliver them in the most effective way.

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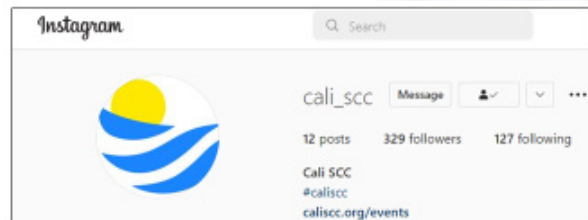
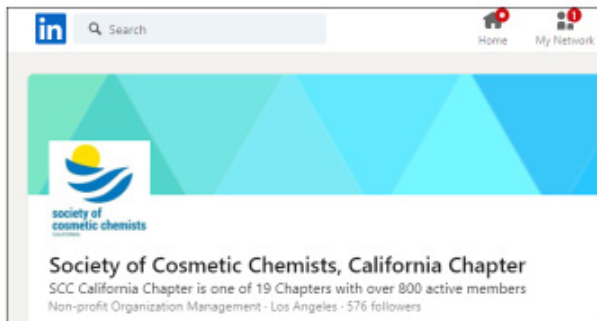
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# MEMBER SPOTLIGHT

## JOHN REINHARDT

### When did you join the SCC?

I joined the NJ SCC on April 6, 1976 while working at Beecham Products, Inc in Clifton NJ. Wow, only 47 years ago! That makes me an Emeritus member, and that entitles me to free dinners at CA SCC meetings! Woo, Whooo!

### Best way sum up your career path from beginning to now?

I've been fortunate to make the right decisions when opportunity knocked: took 1st job in early '70s in QC at Beecham, & was quickly offered a move to R&D to develop a new striped toothpaste, AquaFresh! Couple years later, I was offered a job at Kolmar Labs in Port Jervis, NY as Group Leader in R&D where I gained expertise in color cosmetics (Lipstick, eyeshadow, make-up, etc). Two years later I was offered the position as Technical Manager of Western Operations in Kolmar's Riverside, CA facility, so this young man went West in 1978! I learned a lot working with Shaklee, Neutrogena, Redken, Giorgio Perfumes, Jafra, and many other quality companies. In 1987, I left Kolmar for another exciting opportunity as a 25% partner in a new contract manufacturing company, Universal Packaging Systems, Inc, now PakLabs. UPSI was immediately successful, and 2 years later I sold my UPSI ownership shares to start Reinhardt Consultants, Inc in 1991. At some point during that crazy busy period, I was CA SCC Chair Elect, and then became Chair of the CA SCC the following year. For the next 30 odd years, Reinhardt Consultants provided product development, R&D, application formulation, QC/QA, regulatory, processing, expert witnessing, and packaging expertise to many west coast personal care customers (ie, Floratech, GE, NuSkin, LORAC Cosmetics, Zila Pharmaceuticals, Mary Kay, Neutrogena, Laura Mercier, Toppik Hair Fibers, L'Oreal, Mattel, Herbalife, and many more). Now, as a semi-retired cosmetic chemist, I am enjoying my adorable granddaughter and playing a little golf (poorly) and pickleball (decently)!



### Greatest challenges you have faced and what others could learn from them?

It was quite ambitious to start a new family with the birth of my daughter Katie in June of 1987, and a new business, Universal Packaging Services, a full service contract manufacturer, also in 1987. I learned that with commitment and hard work, I could be a loving new Daddy and raise a beautiful young daughter while building a successful personal care contract manufacturing company.

### Greatest accomplishment/s, personal or professional?

AquaFresh Toothpaste really shook up the toothpaste market in the mid 70s, grabbing a 30% share of that market (& a big chunk from Crest and Colgate!). Developing the NuColor line with NuSkin was exciting, as was providing formulation expertise and new product development for LORAC Cosmetics. And, probably the most fun was developing the alopecia cover product, Toppik Hair Fibers. And finally, the best relationship was with Floratech in AZ, marketers of stable natural oils and derivatives, especially Jojoba Oil. I trained chemists, set up labs, developed application formulas and advised the sales department for over 25 years!

### Best advice for someone who is beginning their cosmetic career?

I'm supposed to be retired now but after a few weeks of retirement I was bored not being involved, and missing Pay attention, learn from your mistakes, admit them, find a good mentor, attend technical trade shows and SCC meetings, continue your education throughout your career, and do what you say you'll do.



# MEMBER SPOTLIGHT

## JOHN REINHARDT (CONT.)

### What changes have you seen that you believe are the most noteworthy in our industry?

It started with “No Mineral Oil”, then “No PABA”, then “No Parabens”, next “No Sulfates”, and EVEN “Gluten Free”, and so on! I really dislike negative marketing of products ... and most cosmetic chemists I know tend to agree!

Currently, the industry is moving toward the development of more effective, safer, functional, renewable ingredients and products .... a direction that all cosmetic chemists will embrace.

### Do you have a motto?

The Harder I work, the luckier I get!!



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