

COSMEGRAM

April 2025 • Vol 55 | Issue 4



MONTHLY MEETING - APRIL 2025

Why Rice is so Nice: The Beauty Product Formulator's Guide

Speaker: *Matthew Zoeller - Director of Product Applications, Specialty Chemicals at 3V Sigma USA*



Rice is the oldest known grain cultivar in human history and is consumed worldwide. The scope and utility of materials derived from *Oryza sativa* have grown steadily over the past three decades, and this progress has resulted in many novel products for the formulator toolbox. These upcycled materials may not be as well-known or publicized in the personal care trade as those from other botanical sources.

This presentation reviews the cultivation history, inherent chemical composition, the diverse materials sourced from rice bran feedstocks, and their dynamic applications in formulation chemistry. Examining these upcycled products' functional chemistry, suitability, attributes, and formula applications may surprise you as they span the beauty product index from skincare to haircare to color cosmetics and wellness products.

Our presentation informs and cites many diverse iterations for these remarkable ingredients, including basic formulae, offering an understanding of just how useful rice is in personal care product development.

Matt Zoeller is the Applications Director for the Specialty Division of 3V Sigma USA based in Georgetown, South Carolina. Before this venture, Matt spent over 30 years in technical management positions in contract manufacturing businesses in the Chicagoland area, where he was integral to the development and technology transfer of thousands of personal care products for hundreds of beauty brands. He contributes knowledge to formulators worldwide and is the host and science writer for the popular YouTube channel 3V Sigma USA, "Makin' it with Matt."

Matt holds two topical drug patents and a B.S. in Chemistry from Roosevelt University in Chicago, where he spent most of his life and contributed to the Midwest Chapter of the Society of Cosmetic Chemists, of which he is an Emeritus member.



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April 29, 2025
5:30 PM - 9:30 PM



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MESSAGE FROM THE CHAIR



Dear CaliSCC Members & Supporters,

Wow, time is flying and its already April! A huge thank you to everyone who attended our Costa Mesa meeting. It was a fantastic educational meeting, and the discussion on formulation stability truly resonated. Let's continue pushing the boundaries of innovation and thinking outside the box to enhance stability and performance.

Now for some exciting news...our Summer Event will be on a Yacht! Yes, you read that right! Join us in Newport Beach on Saturday, July 26th for an unforgettable experience. Mark your calendars and stay tuned for sponsorship opportunities and ticket sales opening soon.

I'm also excited to be heading back to the Bay Area to connect with our NorCal colleagues! Our San Francisco meeting will be held on Tuesday, April 29th, at The Box SF, featuring Matthew Zoeller and his talk on "Why Rice is So Nice." [Registration is now open](#)—don't miss out!

Looking forward to seeing you in San Francisco!

Sincerely,

Brittney C. Strickland
2025 Chair, Society of Cosmetic Chemists, California Chapter



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21

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Universal City, CA

FEB
18

WESTDRIFT MANHATTAN BEACH
Manhattan Beach, CA

MAR
18

AVENUE OF THE ARTS
Costa Mesa, CA

APR
29

THE BOX SF
San Francisco, CA

MAY
13

DUKE'S MALIBU
Malibu, CA

MAY
17

DINNER DANCE - MARDI GRAS
Anaheim Marriott

JUL
26

SUMMER EVENT
Newport Beach, CA

SEP
16

DINNER MEETING
Valley, CA

SEP
24

CASCC x SCIFTS GOLF TOURNAMENT
Anaheim Hills Golf Club

OCT
29-30

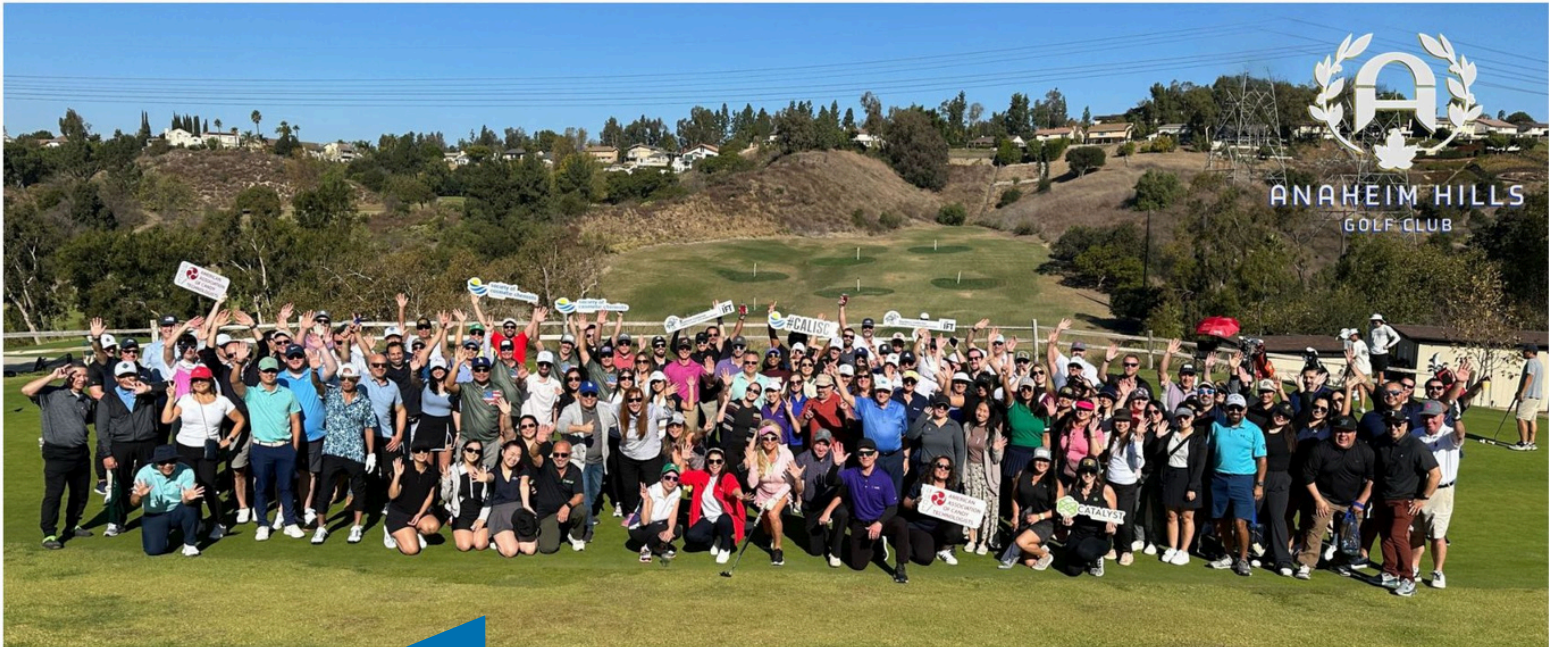
CASCC SUPPLIERS' DAY + AFTER-PARTY
Long Beach Convention Center

NOV
18

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2025

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NEXTGEN

2025 WOMEN'S LEADERSHIP AND EMPOWERMENT CONFERENCE

Cali SCC NextGen made their presence at The Women's Leadership and Empowerment Conference, held by the Los Angeles County Office of Education. This conference was open to all leaders in Los Angeles to celebrate the achievements of women, promote gender equality, and inspire and empower the community. With so many strong and intelligent individuals attending, we thought it would be a great opportunity to spread the word about our industry for them to share. While they were able to get free sunscreens (Thank you, Prime Matter Labs!!!), we were able to make connections with powerful women in school administrations that would like us to make an appearance at classes, career fairs, after-school program to make our mark on their students. Here's to continuing to inspire students!



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With the generous donation of Prime Matter Labs, we have been able to use sunscreens as gifts for students for almost a year! However, all good things come to an end and NextGen is running out of finished goods for students. These products we give to students make them extremely excited about the industry and allows us to gain their full attention. We would love to use any extra product you may have, or product your company would be open to donating - this could also be a perk to get product out to younger generations! Please contact Saskia Piscaer at saskia.piscaer@lucasmeyercosmetics.com if you would like to donate.



The NextGen initiative was launched in 2015 by the Society of Cosmetic Chemists to address the needs of early careerists, young professionals and undergraduate/post-graduate students in the cosmetics and personal care industry. The initiative consists of special education, networking and other events specifically designed to assist the "next generation" of formulators, innovators, and ground-breakers in the industry.

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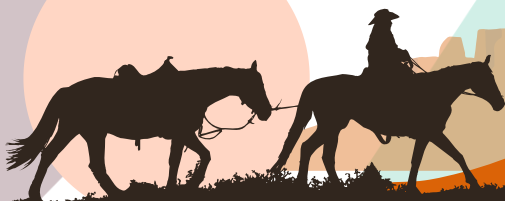
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BEAUTY INGREDIENTS OF THE BIBLE



The month of April celebrates 2 religious holidays, Easter and Passover. I have always been interested in beauty ingredients of the ancients and the potential uses in today's market. Researching the habits of our ancestors, I found some very interesting historical ingredient uses.

It seems that body odor and dry skin have been a problem for many generations. Bathing was not common, unless done as a religious ceremony practice. The use of fragrant oils was common as well as ingredients that helped nourish dry skin. Yes, it looks like prevention of wrinkles was also an issue plaguing humans even back then.

Olive tree leaves and branches were rubbed on the body as part of the cleansing ritual. Olive oil was applied after bathing to keep the skin from drying. This practice was only stopped during a period of mourning. You were expected not to care about personal appearance while being sad.

Before going to see the king, the book of Ester mentions that a long period of grooming had to be done. It consisted of a six month beauty preparation with treatments of oils such as Myrrh and other spices like Balm oil.

Balm oil in the bible actually means several things. It could just be Olive oil by itself, or the fragrant resin found in Olive leaves and stems. Other possible balms could have been Frankincense, Galbanum or Olibanum oils.

Common anti-wrinkle treatments were Myrrh and Spikenard oils. When investigating the properties of these ingredients, we now know that they contain blood-circulation stimulators in the skin. They also exhibit skin cell renewal and disinfecting, purifying and detoxifying effects. We also know that some of these ancient oils were ideal for calming inflammation of very dry skin. Myrrh and Spikenard (type of Lavender) oils in particular, are effective in the treatment of Eczema in combination with Lavender oil.

Here is a list of commonly used biblical oils and extracts and potential uses as remedies:

Cinnamon, was a chief ingredient in anointing oil. It was used to cleanse the air, kill mold and act as natural medicine. King Solomon used this aromatic oil in his bedroom as a natural perfume and cologne.

Cedarwood was thought to bring wisdom. It was used in ritual cleansing and also served to treat skin for conditions such as Leprosy.

Hyssop, was also used in ceremonial cleansing. This herb was mentioned in the crucifixion of Jesus, where Roman soldiers offered Jesus a drink of wine Vinegar on a sponge at the end of a stalk of Hyssop.



BEAUTY INGREDIENTS OF THE BIBLE



Sandalwood, also called Aloes, was called the oil of Joy and gladness. Nicodemus and Joseph of Arimathea brought Sandalwood and Myrrh to bury Jesus. It is estimated that the cost of both these oils in today's market price would equal \$200,000!!

Cypress is celebrated as a symbol of strength, security and prosperity. It was the chosen wood for building homes and weaponry. In Genesis, God commanded Noah to make the Ark out of Cypress wood (used to be called Gopher wood).

Galbanum is still used today in holy incense and it is thought to balance emotions.

Calamus, also known as Sweet Cane, is an ancient herb that reminds us of Lemongrass. This oil was mainly used in perfumes, incense and holy anointing oils and is still being used by priests today.

Think of these oils and spices next time you enter a church or temple.

Wishing everyone a festive Holiday season!!



Erica Herrel



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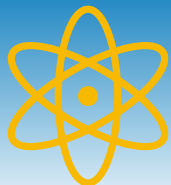
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REGULATORY UPDATES



USA

FDA

- Reported 89 batches of imported cosmetic products were recently rejected due to a variety of issues including incorrect labelling, colorant issues, etc.
- 95 Benzoyl Peroxide containing products tested by the FDA for Benzene. The FDA found that of 90% of products tested had very low or untraceable amounts of Benzene detected. The FDA indicated that the 10% of products with higher quantities of benzene should be recalled. And an additional company voluntarily recalled their own product due higher levels of benzene found during their own testing.

Tariffs

- China imports additional 10% duty went into effect on March 4, 2025.
- Mexico and Canada imports 25% tariff went into effect. On March. 4, 2025.
- Reciprocal tariffs on imports – If a country charges us something, US will charge the same for import. Goes into effect April 1, 2025.

Recalls

- Four recalled cosmetics – bacterial contamination.
- One recall of a cosmetic-accidental distribution of quarantined product.
- One recall of a cosmetic-presence of banned dichloromethane ingredient.
- One recall kid's sunscreen-presence of 1,2 dimethoxyethane above allowable limit.

California

- Formaldehyde in Cosmetics Rulemaking – public comment period open till April 11, 2025. This is for 2023 CARB Survey – Reminder, due date to submit required info. is April 8, 2025.
- SB24 Update – overarching timeline expected to remain the same. Governor Newsom instruction CALRecycle to restart the regulatory process to help reduce costs for small businesses.



REGULATORY UPDATES



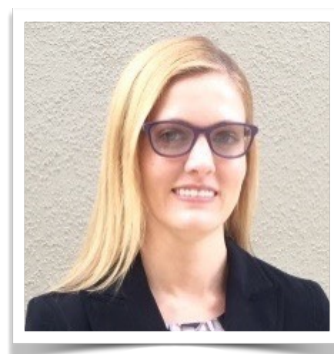
INTERNATIONAL

Canada

- Trisiloxane – This chemical is not on the DSL. Issued Significant New Activity notice (SNAC) for presence of this chemical in cosmetics, due to safety concerns. And companies intending to import/sell cosmetics with this chemical in Canada must provide a Significant New Activity Notification (SNAN) with safety data at least 90 days before importing.
- Canada has proposed an assessment of 14 Terpene and Terpenoid Substances. Stay tuned...
- New Updated Guidance for completing cosmetic notifications available, including the requirement to list a domestic contact.

EU

- EU SCCS – drafted an opinion on the UV filter DHHB. Comment period open until April 25, 2025.
- EU Commission (EC) updated the “Borderline Manual on Cosmetic Products” to add a section on Ampoules and vials.



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Dr. Ryan Kudla: www.youtube.com/watch?v=79xU3fRnBNY
Esther Olu: www.youtube.com/watch?v=nXF10zf2GV0&t=4s

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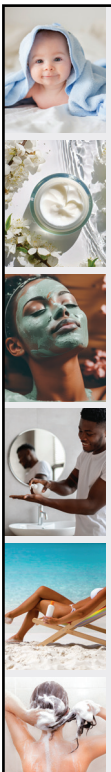
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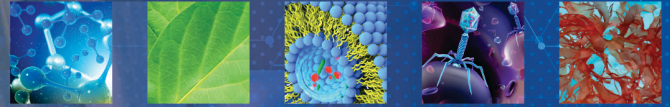
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