

COSMEGRAM

May 2025 • Vol 55 | Issue 5



society of
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CONTACT US:

Matt Driver - Chair-Elect
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MESSAGE FROM *The Chair*

Dear CaliSCC Members & Supporters,

As we move further into 2025, I'm proud of the progress and momentum we've built together. In April, we had the pleasure of hosting a successful meeting in San Francisco, aimed at connecting with our Bay Area members. The venue, The Box SF, offered a rich and historic atmosphere, having once served as a William Randolph Hearst Printing Plant. Today, it's home to the country's largest antiquarian paper store, and it made for a truly unique backdrop. Thank you to everyone who attended and made the event memorable!

Due to recent mudslides, Duke's is temporarily closed, which has impacted our planned May meeting. No need to worry, we have our Dinner Dance scheduled on May 17th, and a limited number of tickets are still available. Visit our website to reserve yours today!

In place of the Duke's meeting, we're shifting focus to our Education Program during Suppliers' Day, happening October 29-30 in Long Beach, CA. Our team is working diligently to bring you two days filled with top-tier educational content. Stay tuned for more details.

As we head into our summer break, we'll return in September for a dinner meeting in the Valley.

Be sure to follow us on [LinkedIn](#) and check our [website](#) for the latest updates and event info.

Thank you for your continued support!

Sincerely,
Brittney C. Strickland
2025 Chair, Society of Cosmetic Chemists, California Chapter



LETTER FROM *The Editor*

As we head into summer, I'm excited to share that the Cosmegram is getting a makeover! With the help of a talented committee (and some Canva wizards), we've been working on updating the layout and design of our beloved newsletter. You'll see the refreshed look debut in our fall issues, and we can't wait for you to see it.

This May issue will be our last until fall, so be sure to check out everything we've packed in—from updates on upcoming events like the Dinner Dance and Yacht Summer Event, to a special feature on the growing trend of Skinification of Fragrance.

As always, Cosmegram is your newsletter. If you have a technical article, fun segment, or even just an idea you'd love to share with our community, please don't hesitate to reach out. We'd love to feature more voices and perspectives in future issues.

Wishing you all a relaxing, inspiring, and sunny summer—see you in the fall!

Josie Wauford
Lubrizol
Cosmegram Editor 2025
josie.wauford@lubrizol.com



SUPPLIERS' DAY JUNE 3-4, 2025

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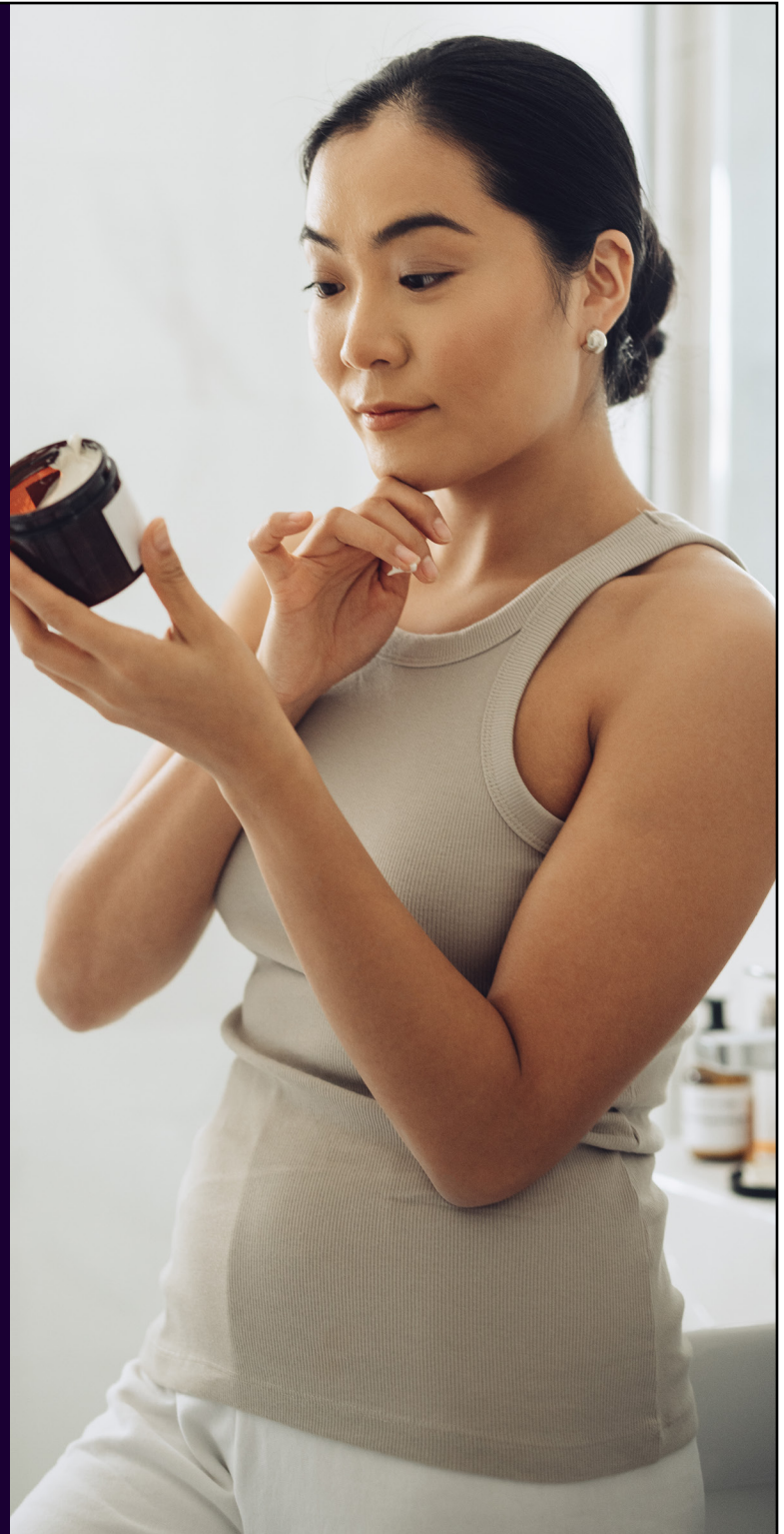
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21

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FEB
18

WESTDRIFT MANHATTAN BEACH
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MAR
18

AVENUE OF THE ARTS
Costa Mesa, CA

APR
29

THE BOX SF
San Francisco, CA

MAY
17

DINNER DANCE - MARDI GRAS
Anaheim Marriott

JUL
26

SUMMER EVENT - YACHT CRUISE
Newport Beach, CA

SEP
16

DINNER MEETING
Valley, CA

SEP
24

CASCC x SCIFTS GOLF TOURNAMENT
Anaheim Hills Golf Club

OCT
29-30

CASCC SUPPLIERS' DAY + AFTER-PARTY
Long Beach Convention Center

NOV
18

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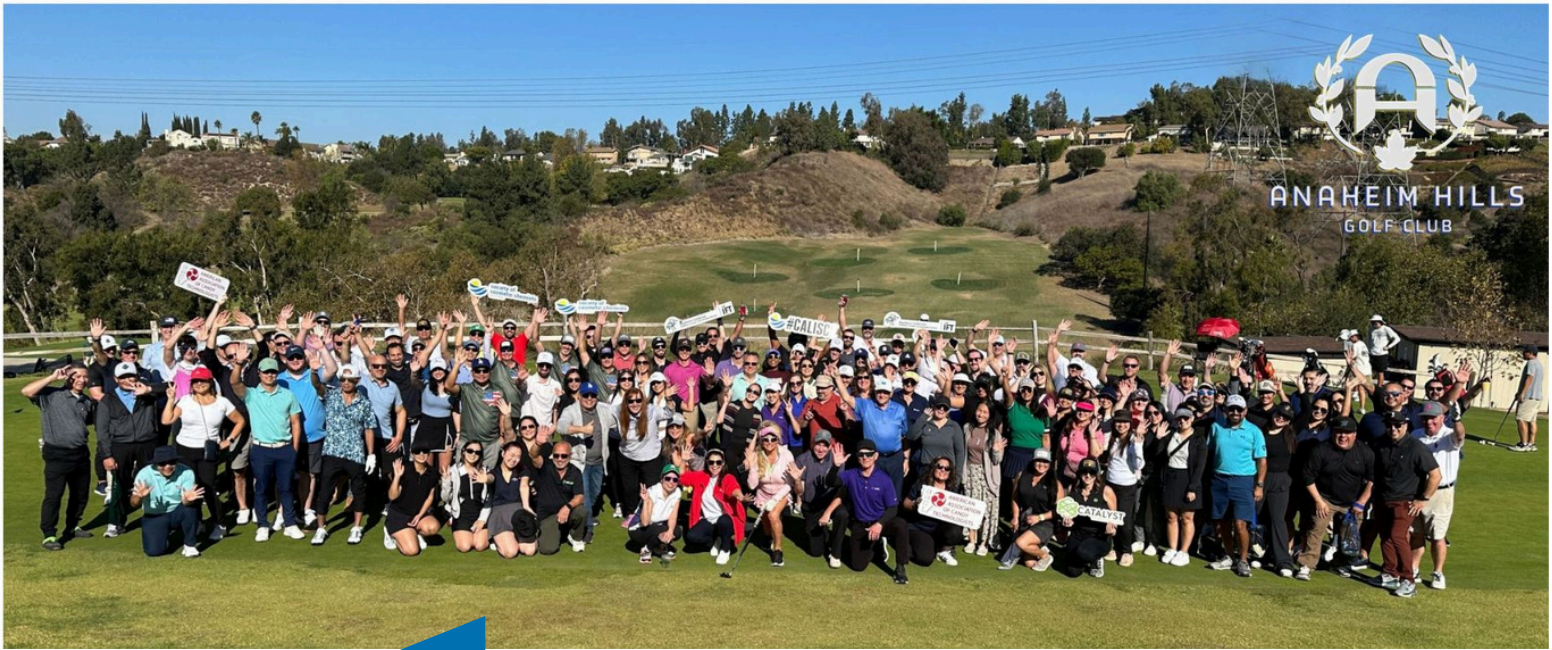


KIMBER MADERAZZO
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2025

CASCC x SCIFTS x AACT
GOLF OUTING



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WED 9.24.25

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Skinification of Fragrance: How Fragrance is Becoming a Functional Skin Care Category

Whether you used to sneak spritzes of your mom's body spray as a kid, light up when someone asks, "What fragrance are you wearing?", or save a signature scent for special occasions, one thing's clear — fragrance leaves a lasting mark on lives. Of all the senses, scent holds a unique kind of power. It can unlock hidden memories, transport us to distant moments, and evoke instant emotions. Fragrance is more than just a scent — it's personal, distinctive, and unforgettable.

As scent becomes increasingly woven into daily routines and self-expression, the fragrance industry is undergoing a remarkable evolution. What was once a search for a single "signature scent" has transformed into curating a diverse fragrance wardrobe to match one's mood, mindset, or moment. From travel-size perfumes and hair mists to everyday body sprays and iconic luxury scents, the fragrance market continues to expand — projected to reach USD 70 billion by the end of 2036.¹

A major driver behind this growth is fragrance's rising role as a form of self-expression. Brands like Sol de Janeiro, with its vibrant, color-coded body mists, have become collectible staples for teens and Gen Z.² Celebrity-driven scents such as Kylie Jenner's *Cosmic*³ and Bella Hadid's *Orebella*⁴ capitalize on personal identity and star power. Even astrology-inspired launches like the *Astro Collection* offer deeply personalized perfumes tied to zodiac signs.⁵ These types of innovations resonate with modern consumers, making fragrance feel more expressive, intimate, and uniquely their own.

But the demand for fragrance in personal care is two-fold. While bold marketing strategies are winning Gen Z's attention — the generation currently driving beauty trends⁶ — technical innovation is playing just as important a role. Clean beauty has long shaped the skin care category, and now its influence is permeating hair care, body care, and fragrance. Transparency around ingredients, safety, and sourcing is becoming a non-negotiable as this younger demographic demands authenticity and trust.⁷

This movement has gained even more momentum with the passage of the Modernization of Cosmetics Regulation Act of 2022 (MoCRA) — the first major update to U.S. cosmetic law since 1938. MoCRA enhances the FDA's authority, increasing oversight and reinforcing the industry's shift toward transparency.⁸ For the fragrance category, this shift is transformative. Fragrance has historically been avoided by individuals with sensitive skin due to vague ingredient disclosure. Now, as transparency expands, a new wave of consumers — previously hesitant or excluded — is being welcomed into the fragrance space through informed choice and renewed trust.

One of the most exciting shifts in formulation is the rise of "skinification" — a trend that applies skincare-grade actives and philosophies to non-traditional categories like hair care, body care, and now fragrance. While inspired by traditional skin care science, skinification first gained traction in scalp care, where consumers began treating the scalp with the same care and targeted ingredients as facial skin. This movement has since evolved into a cross-category phenomenon, fueling performance-driven products that blur the lines between beauty and wellness.

A leading example is *Orebella* by Bella Hadid, a fragrance brand designed around skin and scent synergy. Each bi-phase "skin parfum" is alcohol-free, hydrating, and enriched with essential oils for long-lasting wear that fuses seamlessly with the skin. *Orebella* also meets clean, cruelty-free, and vegan standards — and it is dermatologist-tested, making it suitable for sensitive skin. Inspired by nature's healing properties, *Orebella's* innovative formula combines two layers that hydrate and immerse the skin in fragrance. A simple shake activates the bi-phase blend, creating a magnetic experience that bonds to the skin like a second layer.⁹

Another standout leader in the skinification of fragrance is *Clean Reserve*. This fragrance line champions an alcohol-free approach as well and prioritizes natural, skin-friendly ingredients without compromising on performance. *Clean Reserve* is committed to full ingredient transparency, using sustainably sourced essentials like natural oils and absolutes. These ingredients are carefully selected through eco-conscious farming practices that minimize environmental impact — such

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as reduced water usage, pesticide-free cultivation, and biodiversity support. The brand sets itself apart through its dedication to ethical sourcing, partnering directly with local farmers and communities to promote both environmental stewardship and social responsibility. Many of their oils and absolutes are also upcycled or derived from renewable sources, and their supply partnerships often follow fair-trade principles to ensure ethical labor practices. In alignment with evolving standards of MoCRA, *Clean Reserve* also collaborates with dermatologists and skin cancer surgeons to ensure their products are not only luxurious but also safe and effective for all skin types.¹⁰

While *Orebella* and *Clean Reserve* set the tone, the skinification of fragrance extends far beyond hydration and solutions for sensitive skin. This trend is also driving innovation in texture and format — transforming traditional liquid perfumes into solid balms, creams, and even capsule-based delivery systems. These new formats open the door for brands to reimagine the olfactory experience while also supporting skin and hair health. For instance, hair mists can incorporate antioxidant-rich ingredients that help defend against environmental stressors to offer both a signature scent and UV protection. Similarly, fragranced body lotions can be formulated with active compounds that provide soothing and wound-healing benefits. These multi-functional innovations fuse the artistry of perfumery with the efficacy of skin care, unlocking a new frontier in beauty and wellness.

To realize this potential, *active* ingredients are the key. As demand grows for multi-functional, skin-benefiting fragrances, raw material suppliers play a critical role in enabling innovation. It's not just about supplying high-performance actives — it's about ensuring those ingredients integrate seamlessly into fragrance formulations, while meeting technical challenges like scent stability and longevity. The interaction between fragrance components and active ingredients can impact scent perception, compromise stability, and create compatibility issues that formulators must carefully navigate.

To ensure smooth formulating, fragrance formulators must understand the basics of perfumery. A fragrance is composed of three layers of notes, each unfolding over time. Top notes, also known as head notes, are light and fresh. These are the first to appear upon application, lasting up to an hour and are meant to make an immediate impact. Middle notes, or heart notes, form the core of the fragrance, offering complexity and balance after the top notes fade. Essentially, the middle notes are the “heart” of the fragrance, providing depth and character. Lastly, base notes are rich, long-lasting, and the foundation of the fragrance. They provide depth and structure, lingering for hours and anchoring the entire scent. Together, these notes create a balanced experience with each category contributing to the overall complexity and appeal of the fragrance.¹¹

In the context of skinified fragrance, base notes are especially important. That's where many functional ingredients — like hydrating actives, antioxidants, or nourishing oils — naturally fit. Just as base notes ground the scent, these functional ingredients are intended to remain on the skin, delivering prolonged hydration, environmental protection, and improved skin feel. Their dual function is both sensory and supportive — elevating fragrance into a wellness-enhancing experience.

In a beauty landscape that values personalization, transparency, and holistic care, the skinification of fragrance stands out as both a technical innovation and a cultural shift. No longer just a finishing touch, fragrance is becoming a functional part of daily skin and body care rituals — offering benefits that go far beyond scent alone. By marrying the emotional power of fragrance with the proven performance of skin care actives, brands are redefining what it means to smell good *and* feel good.

Looking ahead, the future of fragrance lies in this harmony between sensorial delight and skin health. As consumers continue to seek out multi-functional products that reflect their values and support their wellbeing, fragrance will evolve into a true skin-first category. With the right ingredients, thoughtful formulation, and a commitment to transparency, this fusion of scent and care promises to transform how we think about, wear, and experience fragrance.

As the boundaries between beauty and wellness continue to blur, the skinification of fragrance offers a new way to scent, treat, and experience our skin — one innovative spritz at a time.



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Amanda Lam Featured on CBS's Mission Unstoppable



We're excited to share that Amanda Lam – Development Chemist at DeWolf and the Hospitality Chair of the California Chapter of SCC – was recently featured on CBS's Mission Unstoppable!

Amanda appeared in a segment titled "Cosmetic Concoctions with Amanda," where she showcased the fascinating world of cosmetic chemistry to a national audience.

Hosted by Miranda Cosgrove, Mission Unstoppable celebrates women in STEM fields—highlighting scientists, engineers, and innovators who are making waves in everything from oceanography to digital design. The show aims to inspire the next generation by showcasing female scientists doing incredible work in spaces that matter to teens today.

In her episode, Amanda brought cosmetic chemistry to center stage as she demonstrated how she formulates cooling eye gels designed to refresh and depuff the under-eye area. "Carrageenans are the main component in this formula," she explained, "to achieve the solid, brittle gel texture that is crystal clear and instantly cooling."

Amanda's feature is a proud moment for DeWolf and for all of us at CASCC. Her work spotlights the creativity and innovation that cosmetic chemists bring to everyday products.

[Watch the Episode Here](#)



Let's celebrate Amanda's fantastic achievement and continue championing the visibility of cosmetic science in mainstream media!

NEXTGEN

2025 GIRLS EMPOWERMENT SUMMIT

NextGen Cali SCC and Evonik partnered with Gracious Oasis, an organization on a mission to eradicate inequities in our world through educational experiences inspiring generations of global leaders. This event was the 2025 Girl Summit Event where we were able to give middle and high school girls exposure to our industry and a demonstration of a skin lotion, thanks to Evonik and their materials!



[Click to View Video](#)

If you are looking for opportunity to donate or volunteer, our next events are:

- UC Irvine - 5/14
- UC Santa Barbara - 5/20
- Compton Unified Career Fair - 5/30
- Taking The Reins Career Fair - 5/31



The NextGen initiative was launched in 2015 by the Society of Cosmetic Chemists to address the needs of early careerists, young professionals and undergraduate/post-graduate students in the cosmetics and personal care industry. The initiative consists of special education, networking and other events specifically designed to assist the "next generation" of formulators, innovators, and ground-breakers in the industry.



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Surprising Insights!



Attendee
Registration
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DAY 2: THUR. OCT. 30 10AM-3PM;

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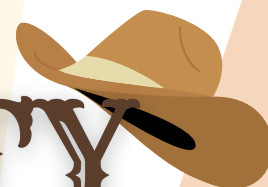


caliscc.org/Suppliers_Day_2025

SuppliersDay@caliscc.org
Margarita Gomez-Nadin

CALISCC SUPPLIERS' DAY

AFTERPARTY



Wednesday, Oct. 29 @ 7:00pm-11:30pm

PACIFIC BALL ROOM, LONG BEACH ARENA

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In a Yeehaw State of Mind - Platinum \$8,500	X	Join in on the fun and have your logo on one of our mini carnival game stations	5	X
Not Horsin Around - Pedicab \$8,000 (IMax)	X	Take attendees to the afterparty! Have your logo on our custom pedicabs.	4	X
Saddle-Up, This Ain't Our first Rodeo - Gold \$5,500	X	A night you want to remember...Photobooth featuring your logo and props.	3	
Foot Loosin' Blue Jean Baby! - Silver \$3,000 (No max)	X	logo or name on branded bandanas for attendees & shout on group line dance		
Makin' Some Bronco-nections - Bronze \$1,000 (No Max)	X	Mention on all our social media and Cosmeagram		



Fully paid sponsorships before June 2 will have their logo displayed on our Afterparty booth at the show

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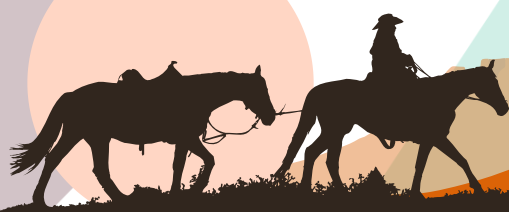
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CONTACT:

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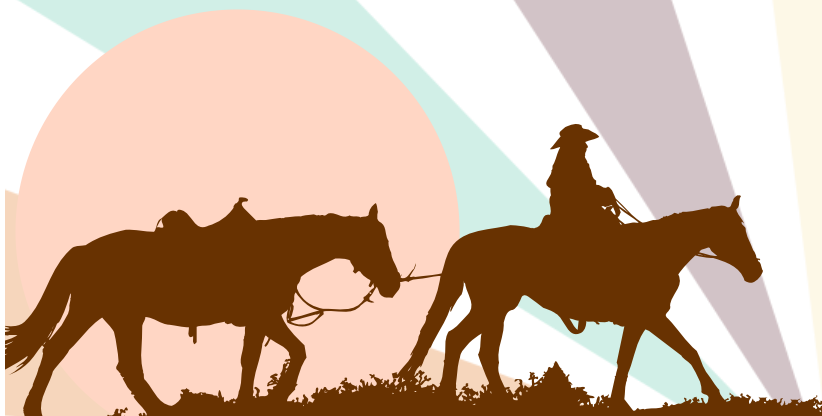
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MARDI GRAS MASQUERADE *Dinner Dance Gala*

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SATURDAY, MAY 17TH, 2025

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THE HISTORY

of Tariffs

For this month's article, I decided to veer and talk about a situation that affects us all in the industry. It turns out that tariffs have a long history in influencing trade between countries. Even ancient civilizations employed that tool for trade deals to protect domestic industries from foreign competition. They serve mainly as a revenue tool but also for protecting domestic manufacturing.

As trade started between ancient cultures, governments saw an opportunity of generating revenue through taxation on imports and exports. Greed has always been a human trait. Thanks to historical records dating back to ancient Mesopotamia, it was written that early traders were subjected to taxes on goods when they entered the city-states.

In medieval times, this practice became more sophisticated as trade expanded around the world. It became common practice for tariffs to be imposed by cities located on popular trade routes. In the 16th century, European nations increased the use of tariffs, increasing wealth through favorable balance of trade and promoting the practice of imports and exports.

As we progressed to the 18th and 19th centuries, the practice of tariffs started becoming more political. They were used to establish dominance during the industrial revolution. The practice also gave rise to the anti-tariff movement of free trade.

In the 20th century, as trade became ever more global, the practice of tariffs came under increased scrutiny. This is when trade agreements between nations came to be. An agreement in 1947 called GATT (General Agreement on Tariffs and Trade) established a reduction of trade barriers and promote trade in Europe.

The introduction of machinery and factories revolutionized production methods, making goods faster and cheaper than before. The surge in quantity of production also started competition between nations. The industry that was able to produce goods the cheapest and fastest was able to corner a market, making it difficult for others to compete. The British empire was the birthplace of the Industrial revolution. The Navigation Act established in the 17th century, imposed tariffs on goods not transported on British ships, laying the groundwork for protective measures that would increase during the industrial revolution. Countries like, Germany, France and the United States faced this challenge when they began to industrialize. Each of these nations began to impose a counter tariff to try and even the field. The tariff of 1828, called The Tariff of Abominations imposed high taxes on imported goods, providing support for American manufacturing.

THE HISTORY

of Tariffs

All this back and forth tariffs started trade wars and often had the opposite effect of stifling economic growth. This was a major cause for the great depression in the 1920s.

The influence of tariffs is not all bad news though. Competition between nations also spurred innovation and advancement in production techniques. After World war II, nations saw a need for cooperation. This led to the creation of international organizations such as the IMF (International Monetary Fund) and the world bank. It allowed for the commitment of economic collaboration between nations.

We are facing a similar situation right now. By default, the US economy created China's advantage in creating cheap goods, eliminating all competition from domestic manufacturing. In reality, both our nations are interconnected. The US is the ultimate consumer of goods, supported by China. The current tariffs are putting both nations at a no win situation. China needs us to buy stuff and we want cheap goods. The Covid situation was a wake up call to America as far as who controls our essential goods, such as the supply of antibiotics and other drugs. It will be interesting how this game of cat and mouse will end and who will come up ahead.



Erica Herrel

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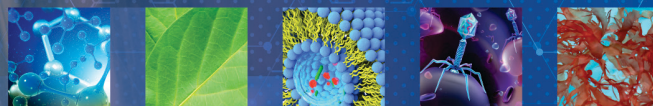


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REGULATORY UPDATES

USA

FDA

- MoCRA – The FDA is providing a data summary of registered facilities and listed products under MoCRA.

Tariffs

- On April 9, the president announced a 90 day pause on ‘reciprocal’ tariffs for everywhere except China.

California

- CalRecycle published final findings for SB 343 (bill that prohibits use of chasing arrows on product unless certain criteria are met). The report indicates where materials can be recycled and the rate of recycling. This will apply to products manufactured after Oct. 4, 2026.
- Safer Consumer Products (SCP)-DTSC proposed 12 new candidate chemicals. There will be a virtual workshop for this on May 2025.

NAD and CARU

- Looked at claims for a brand that makes cosmetics and SPF products targeted towards consumers under 13 years of age. They found the most of the claims to be adequately substantiated, but recommended removal of claims regarding efficacy of the product.

Maryland

- SB 901 – Has proposed End Producer Responsibility (EPR) Regulation for packaging and paper products. It still needs to be signed by the governor. Stay tuned...

Washington

- Toxic Free Cosmetics Act-Proposed a rule, Chapter 173-339 WAC, that restricts intentionally used formaldehyde and formaldehyde releasors in cosmetics – comment period was open till April 11, 2025. Expected rule decision by August 2025.
- The Recycling Reform Act (EPR regulation) has been sent to the governor’s desk for signature.

REGULATORY UPDATES

INTERNATIONAL

Australia

- The Therapeutic Goods Association (TGA) consults on updating the Poisons Standard, which categorizes ingredients used in cosmetics.

UK

- Has set restrictions for Methyl Salicylate. The restrictions will come into force Sept. 30, 2025.



Ariana Farina



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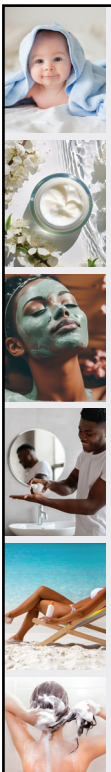
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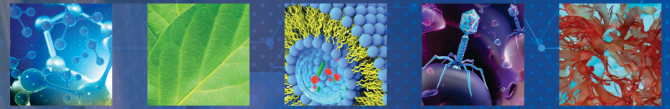
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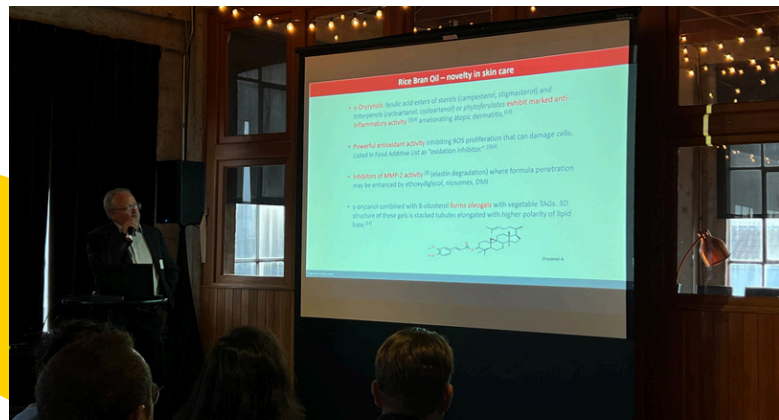
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