

COSMEGRAM

October 2025 • Vol 55 | Issue 7



PROGRAM HIGHLIGHTS

Brought to you by the California Chapter, Society of Cosmetic Chemists

**Selling Science:
Lessons from the
Social Media
frontline**

Oct 29

9AM

Room 104

Key Note Speaker

Dr. Michelle Wong

Lab Muffin Beauty Science



Day 1 - Main Stage: Wednesday October 29 | 11AM-4PM

Rapid Progress in Capturing Plant Exosome Value * Modeling Sensitive Skin * Neurocosmetics & Longevity * Hair Heat Protection Treatments * NielsenIQ presents "Trend Predictor" * Sunscreen Enhancement & UV Protection * Beauty's MisInformation Problem * Regulatory Update: What Changed This Summer * Microneedling with Cosmetic Serums * The Role of AI in Cosmetics Innovation

BeautySciComm

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Panel Presentation Moderated by

Jen Novakovich

Sci-Comms at The Eco Well &
BeautySciComm

Oct 30

9 AM

Room 104

**Truth in Beauty -
Impact of
Misinformation on
Cosmetic
Policymaking**

Day 2 - Main Stage: Curated by IBA and Presented by CASCC: Thursday, October 30 | 10AM-2PM

Hear from the Regulators!

CARB (California Air Resource Board) * DTSC (Department of Toxic Substances Control) * OEHHA (Office of Environmental Health Hazard Assessment) * NAD (National Advertising Division)

Visit Arielle's Light at Booth#388: Arielle's Light is a non-profit that shines hope on youth and mental health.

Poster Technical Presentations ● **Presentation Theater** (on show floor near food service)

Stay updated with the CASCC Supplier' Day App. Downloaded wherever you get your apps!

JOIN OR RENEW YOUR MEMBERSHIP TODAY!

www.sconline.org/join



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AFTERPARTY

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Wednesday, Oct. 29
7:00PM-11:30PM
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Suppliers' Day 2025: Science, Sun, and Surprising Insights

By Margarita Gomez Nadin, 2025 CASCC Suppliers' Day Chair and Business Director, Western US, Sunjin Beauty Science USA

Suppliers' Day is more than a trade show. It is where ideas spark, collaborations form, and the future of cosmetic science comes to life. This year, we welcome attendees to Long Beach during the **last week of October** for learning, networking, and inspiration. Suppliers' Day is designed for everyone in the industry, from students and early career professionals to experienced professionals, industry experts, and academia. We hope to see professionals from our industries in attendance from brands, influencers, formulators, product development, innovation, research and development, procurement, regulatory, sustainability, trade publications and marketing, executives, and investors.

Don't miss your chance to engage with suppliers, explore the latest innovations, and participate in workshops and CEP courses. Visit the **IBA Studio**, the **BIW Emerging Brands Showcase**, and the **Headshot Lounge**, and pick up your show program to plan your visit.

Program Highlights – [visit website for additional information](#)

- **CEP Courses (Day 0):** [Mastering Makeup Formulations](#) and [The Beauty Product Development Journey](#).
- **Keynote Speaker (Day 1):** Dr. Michelle Wong, Lab Muffin Beauty Science on Selling Science: Lessons from the Social Media frontline.
- **Main Stage Talks (Day 1):** Floor Speakers diving into current trends and technologies around exosomes, longevity, and sensitive skin formulation.
- **Future Chemist Workshop (Day 1):** First-ever on the West Coast, offering hands-on formulation experience for students and early professionals. (Prior registration approval required to attend, no walk-ins).
- **Stagecoach After Party (Day 1 night):** Separate ticket required. Located at the nearby Pacific Ballroom at Long Beach Arena.
- **Keynote Speaker (Day 2):** Panel moderated by Jen Novakovich from The Eco Well & BeautySciComm on Truth in Beauty: Impact of Misinformation on Cosmetic Policymaking.
- **Meet the Regulators Talks (Day 2):** Full-day sessions curated by IBA and sponsored by Cali SCC will include key regulatory agencies CARB, DTSC, OEHHA, and NAD.

Scholarships and Opportunities – visit website for additional information

- **CASCC Suppliers' Day Scholarship:** \$500 awards for students traveling over 50 miles.
- **SCC National Convention Sponsorship:** \$2,500 to attend the 2025 SCC National Convention.
- **Light in Science Fellowship:** \$5,000 for students passionate about Beauty Industry advancement.
- **Guy Langler Memorial Scholarship:** \$5,000 for students or accomplished CASCC members.
- **SCC Chapter Meeting Travel Stipend:** \$500 for attending SCC chapter meetings outside the applicant's own chapter.
- **CASCC Upskilling Grant:** \$1,250 for CASCC members with one or more years of continuous active membership.
- **CA-centric Upskilling Grant:** \$1,500 for CASCC members applying to programs based in California in the beauty industry.

This year's Suppliers' Day would not be possible without our incredible team. **Ryan Kudla**, Education Chair, ensures programming inspires participants at every stage of their career. **Velvet Arriola**, After Party Chair, brings energy and creativity to the Stagecoach After Party and across all show activities. And **Angie Inouye**, mentor and advisor, guides us with her experience and wisdom. We hope to make Angie and our predecessors proud with everything we have built together.

We are grateful to all exhibitors, sponsors, speakers, and partners, with special thanks to our day jobs. I would like to also thank companies across our industry for supporting our volunteerism. Together, we are shaping the future of cosmetic science and the culture of collaboration that drives it forward. Suppliers' Day 2025 promises an experience that will resonate long after the show floor closes filled with **Science! Sun! Surprising Insights!** and lasting connections.

MESSAGE FROM *The Chair*

Dear CaliSCC Members & Supporters,

Wow! This year is flying by! I can hardly believe it's already October, which means our bi-yearly California Suppliers' Day is just around the corner. Mark your calendars for October 29–30 at the Long Beach Convention Center. Registration is free, and our teams have been hard at work getting everything ready. You can look forward to great speakers, and we're excited to be launching our very FIRST Future Chemist Workshop in partnership with UCR. Acceptance announcements go out October 4th!

And of course, we'll be keeping the energy high with the After-Party on October 29th. The theme this year is Stagecoach, so dust off those cowboy boots.

After Suppliers' Day, we'll be back at the Universal Sheraton on November 18th for our End-of-Year Meeting, where we'll also announce the 2026 Executive Board. You definitely won't want to miss this one.

Lastly, don't forget to renew your 2026 membership, yes it's already that time of the year. Head over to <https://www.scconline.org/Membership> to renew.

See you at Suppliers' Day!

Sincerely,
Brittney C. Strickland
2025 Chair, Society of Cosmetic Chemists, California Chapter



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Univesral City, CA

FEB
18

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Manhattan Beach, CA

MAR
18

AVENUE OF THE ARTS
Costa Mesa, CA

APR
29

THE BOX SF
San Francisco, CA

MAY
17

DINNER DANCE - MARDI GRAS
Anaheim Marriott

JUL
26

SUMMER EVENT - YACHT CRUISE
Newport Beach, CA

SEP
16

WARNER CENTER MARRIOTT
Woodland Hills, CA

SEP
24

CASCC x SCIFTS GOLF TOURNAMENT
Anaheim Hills Golf Club

OCT
29-30

CASCC SUPPLIERS' DAY + AFTER-PARTY
Long Beach Convention Center

NOV
18

UNIVERSAL SHERATON
Universal City, CA

Did you know?

Speaker presentations are uploaded for CASCC members on our website!

Here's how you can access them:

visit caliscc.org

1. Click on Meetings at the top of the website
2. Select Events
3. On the left-hand side, click Previous Events
4. Click View Details
5. The presentation will be listed under Documents (Member login required)

DOWNLOAD TODAY: MEMBER-EXCLUSIVE ACCESS!

Cosmetic Product Development

Speaker: Krissie Gerrard
Owner of Envy Cosmetic Consulting



 Tuesday, February 18, 2025

 5:00-8:00 PM

 westdrift Manhattan Beach

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Science! Sun!

CALISCC SUPPLIERS' DAY 2025

Surprising Insights!

Oct 29-30

Key Note Speaker **Dr. Michelle Wong** Lab Muffin Beauty Science

CEP Courses ● Future Chemist Worskshop ● Technical Speakers



Long Beach Convention Center
300 E. Ocean Blvd, Long Beach, CA 90802

Wed., Oct. 29: 10am-5pm
After Party: 7-11:30 pm (Pacific Ballroom)
Thur., Oct. 30: 10am-3pm

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Registration



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DAY 1 OF SUPPLIERS' DAY

Session 1 10:30am-12:30pm

Session 2 1:30-3:30pm

caliscc.org/Future_Chemist_Workshop

Science! Sun!
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Surprising Insights!



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HALLOWEEN TALE

The Search for Endless Youth

As cosmetic chemists, we are forever in search of the one ingredient that will deliver the magical results of eternal youth. Meeting with many vendors, touting their latest and greatest peptides, we are always presented data that stops at 56 days, with a small reduction of wrinkles, or skin firming. However, I am always puzzled, what happens after the 56th day? Does the ingredient stop working? Is 10% reduction all the result we should expect from this substance?

In my endless search, I heard of a mysterious chemist that may have found that youth serum. The whereabouts of this scientist was a little obscure, but I was able to narrow my search to eastern Europe. To begin my quest, I booked a flight to my ancestral land of Hungary. Landing on a rainy, gloomy day, I rented a car and started driving towards the border with Romania, the location of the Black Forest. After getting lost on a twisty mountain road, I noticed a small trailer on the side of the road. Deciding to ask for directions, I exited the car and knocked on the door. After a few minutes of waiting, the door slowly opened to reveal an ancient looking gypsy woman. She looked at me through squinty eyes and pointed for me to enter with a crooked finger.

“Sit” she croaked.

I took a seat around a small table covered with a dirty tablecloth.

After a few moments of silence, I decided to start speaking.

“Please” I said, “I am looking for a person called Debbie Pierce. Do you know where I can find her?”

The gypsy looked at me intently.

“The creature you seek is extremely dangerous. You will need protection if she lets you into her castle.”

The gypsy stood up gingerly and walked over to an old cupboard. She rummaged through it for a few seconds and came back with a small bottle and an antique looking cross.

“You will need these items if you are to survive meeting the immortal one.”

I took the items from the gypsy.

“Where is her castle?” I asked.

HALLOWEEN TALE

The Search for Endless Youth

“Just follow the road to the top of the mountain. You will see her castle.”

I thanked the old lady and proceeded to drive up the road. Soon, I was standing at a large wooden door of a very old castle. It looked abandoned. Using the heavy looking knocker, I rapped on the door 3 times. After a few minutes, the door slowly opened and I was ushered into the castle by a tall man that looked like Lurch from the Addams family. Entering a large room, I finally saw her, looking beautiful and young despite her age, sitting next to a large fireplace. Debbie rose gracefully when she saw me enter and offered her hand.

“I had a vision you would be coming to see me.” She said and led me to a comfortable chair.

“I have been searching for you for many months.” I said. “Your formulation skills are legendary.”

She smiled at that and indicated for me to proceed.

Feeling excited, I proceeded with the interview.

“What are you thought about the industry and how it has grown over the years?”

“The industry has grown faster than a pumpkin vine in October! When I started, it was mostly simple creams and lotions. Now we’re crafting serums, masks, and magical formulas that sometimes feel like they came straight from a cauldron. It’s been a real treat (with only a few tricks along the way) to watch beauty and science brew together so creatively.”

“What do you consider your greatest achievement?”

“My greatest achievement has been helping to bring science out of the lab and into people’s daily routines—turning formulas and data into products that make people feel good about themselves. Of course, surviving countless stability tests and reformulations without turning into a mad scientist might also count as a personal victory!”

“You are known to throw some wild Halloween parties. Is it true that you have a real coffin in your house?”

“Absolutely true! Every mad chemist needs at least one spooky prop in the lab. The coffin has become a bit of a legend—part conversation piece, part photo booth, and entirely harmless. No vampires live in it... at least, not that I’ve noticed.”

“From all the travels around the world, what destination was the most exciting for you to visit?”

HALLOWEEN TALE

The Search for Endless Youth

“Each destination has its own magic, but I’d say visiting Papua New Guinea was unforgettable—it felt like stepping into a storybook. Of course, I’m always on the lookout for local beauty secrets, whether it’s a centuries-old ingredient or a spooky legend about where it comes from.

With a gulp, I decided to ask the final question and the reason I came all this way to see her.

“What is your secret to eternal youth? Is it a new peptide you developed?”

To answer my question, Debbie rose up and walked over to a large decanter on a stone bar. She lifted the cork and took a sniff while closing her eyes.

“You ask me about my secret ingredient? Well, it happens to be the blood and life essence of young chemists. It is the reason I support the Nextgen project with the SCC.”

She poured the dark looking fluid into a crystal goblet and took a large swallow.

Scared, I stood up and started backing up towards the door.

Turning around, I started running. I opened the heavy door with a shove and scrambled to my car to make my escape.

I could hear her laughter from the doorway of the castle. Opening my car door, I could hear her yelling:

“You are way too old to be my next victim!!”

The End



Erica Herrel

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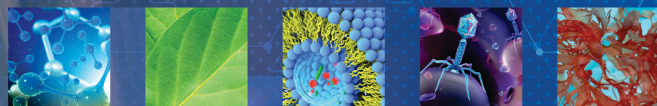


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Meet Some of Our Instructors

Valerie George: extension.ucr.edu/features/valeriegeorge
Dr. Ryan Kudla: www.youtube.com/watch?v=79xU3fRnBNY
Esther Olu: www.youtube.com/watch?v=nXF10zf2GV0&t=4s

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Tamara E.: www.youtube.com/watch?v=Ph6qP4rOH2g
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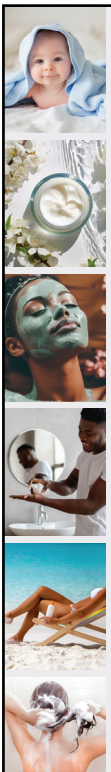
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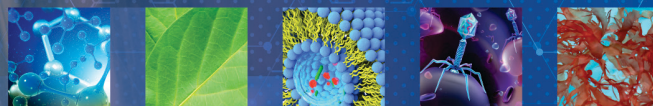


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The California Chapter of the Society of Cosmetic Chemists is the 2nd largest chapter in North America thanks to you. Please renew your membership today so that you can continue to be part of our scientific community. In the next Issue we will let you know our progress towards increasing our membership. Remember there are so many benefits of being a member, here are a few!

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